

# CONTENTS

## 4/2018

### The Big Picture

- 6 **Indonesia** **M**  
Problematic palm oil

### Working World

- 8 **Names & News** **E M A**  
The latest from the world of business

### Cover story

#### Special Report: London

- 14 **Dynamic Megacity** **M**  
Despite Brexit, London remains Europe's top business city

### Debate

- 26 **Head-to-Head** **A**  
Should tourist numbers be capped?

### Global Business

- 28 **Cannabis Legalization** **M**  
Canada's high hopes

### Intercultural Communication

- 32 **Unconscious Bias** **A**  
Dealing with stereotypes at work

### Language Test

- 36 **UK vs US** **E M A**  
Can you tell the difference?

#### Language section

- 46 **Vocabulary** **E**  
Moving office
- 48 **Grammar** **M**  
Having things done
- 49 **Language Cards**  
To pull out and practise
- 51 **Talking Finance** **A**  
Surpluses
- 52 **Easy English** **E**  
Talking about customers
- 54 **Short Story** **M**  
Flint
- 56 **English for...** **A**  
Dental laboratories
- 58 **English on the Move** **M**  
Long-distance travel

### Viewpoint

- 41 **It's Personal** **A**  
Elisabeth Ribbons on jobs for teens

### Business Skills

- 42 **Interview** **A**  
Bob Dignen analyses trends and gives useful tips

### Opinion

- 59 **One Question** **M**  
Why is technical writing a great global career?

### Facts & Figures

- 60 **Start-up Companies** **A**  
The rise of the unicorns

### Czech Business

- 62 **What's Happening** **M**  
The poll on GDPR awareness

### Technology

- 64 **Intelligence Augmentation** **A**  
A device that hears you thinking
- 66 **English 4.0** **M**  
Tech's Jedi masters

### Careers & Management

- 68 **Interpersonal Skills** **A**  
Alaskan shipyard workers
- 72 **How to...** **M**  
Recognize a bad workplace
- 73 **Executive Eye** **A**  
Adrian Furnham on self-awareness for leaders

### Work & Relax

- 74 **In the Zone** **M**  
Preparing for retirement
- 76 **Away from Your Desk** **M**  
Tips for your off-duty hours

### Regular sections

- 3 Editorial
- 78 Preview / Impressum



# 36

## Language Test

The UK and the US: are they divided by a common language?



# 14

## Special Report: London

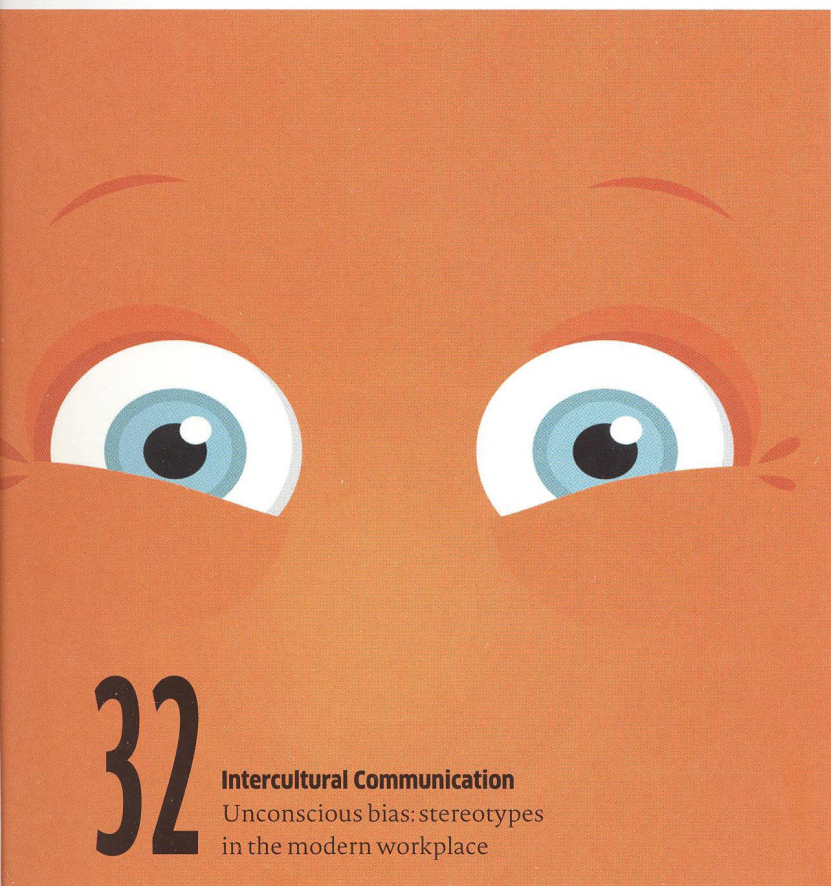
It's business  
as usual in  
the UK capital



# 28

## Global Business

Canada's pot experiment:  
who profits from  
cannabis legalization?



# 32

## Intercultural Communication

Unconscious bias: stereotypes  
in the modern workplace