

Contents

Preface vii

Part I Language, thought, and culture 1

- 1 Language and thought 5
Franz Boas
- 2 Culture and the written language 8
Robert B. Kaplan
- 3 Acculturation and mind 20
William R. Acton and Judith Walker de Felix
- 4 Learning a second culture 33
H. Douglas Brown

Part II Cultural differences and similarities 49

- 5 How to compare two cultures 52
Robert Lado
- 6 Kinesics and cross-cultural understanding 64
Genelle G. Morain
- 7 Intercultural differences and communicative approaches to
foreign-language teaching in the Third World 77
Karl-Heinz Osterloh
- 8 "... So near the United States" 85
John C. Condon
- 9 Cultural clues to the Middle Eastern student 94
Orin D. Parker and Educational Services Staff, AFME

Contents

- 10 XANADU – “A miracle of rare device”: the teaching of English
in China 102
Alan Maley
- 11 Compliments in cross-cultural perspective 112
Nessa Wolfson
- Part III Classroom applications 121**
- 12 Culture in the classroom 123
Nelson Brooks
- 13 Newspapers: vehicles for teaching ESOL with a cultural
focus 130
Charles H. Blatchford
- 14 Culture in literature 137
Joyce Merrill Valdes
- 15 English language teaching from an intercultural
perspective 148
Stephen C. Dunnett, Fraida Dubin, and Amy Lezberg
- 16 An argument for culture analysis in the second language
classroom 162
George H. Hughes
- 17 Culture bump and beyond 170
Carol M. Archer
- 18 The culture test 179
Rebecca M. Valette
- Bibliography 198
- Index 219