Contents

| Introduction | | 4 |
|---|-------------------------|-----|
| 1 | Creativity | 11 |
| 2 | Hopes and fears | 25 |
| 3 | Perception | 40 |
| 4 | Human interaction | 53 |
| 5 | Economic resources | 71 |
| 6 | Practical design | 84 |
| 7 | Same but different | 99 |
| 8 | Food and sustainability | 112 |
| 9 | Internet sensation | 129 |
| 10 | The meaning of success | 143 |
| 11 | Learning and memory | 160 |
| 12 | Invention or innovation | 175 |
| Photo | ocopiable tests | 193 |
| Tests answer key | | 222 |
| Photocopiable communicative activities | | 231 |
| Communicative activities teaching notes | | 255 |