CONTENTS

List of illustrations Acknowledgements	ix xi
HOW DO I LOOK?	1
FROM THE MALE GAZE TO THE FEMALE SPECTATOR	19
THE LOST AUDIENCE: RESEARCHING CINEMA HISTORY AND THE HISTORY OF THE RESEARCH	49
HOLLYWOOD CINEMA - THE GREAT ESCAPE	80
FEMININE FASCINATIONS: A QUESTION OF IDENTIFICATION?	126
WITH STARS IN THEIR EYES: FEMALE SPECTATORS AND THE PARADOXES OF CONSUMPTION	176
RELOCATING FEMALE SPECTATORSHIP	224
Appendix 1 Letter published in Woman's Realm and Woman's Weekly Appendix 2 Questionnaire Appendix 3 Readers' profiles by age and class: Woman's Realm	243 244
and Woman's Weekly Notes Bibliography Index	252 255 264 275
	Acknowledgements HOW DO I LOOK? FROM THE MALE GAZE TO THE FEMALE SPECTATOR THE LOST AUDIENCE: RESEARCHING CINEMA HISTORY AND THE HISTORY OF THE RESEARCH HOLLYWOOD CINEMA – THE GREAT ESCAPE FEMININE FASCINATIONS: A QUESTION OF IDENTIFICATION? WITH STARS IN THEIR EYES: FEMALE SPECTATORS AND THE PARADOXES OF CONSUMPTION RELOCATING FEMALE SPECTATORSHIP Appendix 1 Letter published in Woman's Realm and Woman's Weekly Appendix 2 Questionnaire Appendix 3 Readers' profiles by age and class: Woman's Realm and Woman's Weekly Notes Bibliography