

# Contents

<i>List of illustrations</i>	page xi
<i>Preface</i>	xv
<i>Acknowledgements</i>	xvii
1 Discourse, figure	I
2 The legible body: LeBrun	29
3 Watteau and reverie	58
4 Transformations in rococo space	89
5 Greuze and the pursuit of happiness	122
6 Diderot and the word	154
7 Diderot and the image	179
8 1785	204
<i>Conclusion: Style or sign?</i>	239
<i>Notes</i>	254
<i>List of societies affiliated to CINOA</i>	270
<i>Select bibliography</i>	272
<i>Index</i>	277
15 Charles LeBrun, <i>Physiognomic skulls of cattle</i> (from <i>Musaeum Physiognomy</i> )	47
16 Charles LeBrun, <i>Physiognomiæ radiis</i>	49
17 Charles LeBrun, <i>Anatomical drawings of the pituitary gland</i>	51
18 Charles LeBrun, <i>The Queens of Persia at the Feet of Alexander</i>	58
19 Charles LeBrun, <i>Chancellor Seguier</i>	36
20 J.-A.-D. Ingres, <i>Apothosis of Homer</i>	63
21 Antoine Watteau, <i>Fête vénitienne</i>	66
22 Antoine Watteau, <i>Gilles</i>	67
23 Antoine Watteau, <i>Pilgrimage to Cythere</i>	68
24 Albrecht Dürer, <i>Melancholia I</i>	74
25 Claude Gillot, <i>Scene of the Two Carriages</i>	74
26 Antoine Watteau, <i>Les Comédiens Français</i>	75
27 Claude Gillot, <i>Scene of the Stolen Bottle</i>	76
28 Antoine Watteau, <i>Les Comédiens Italiens</i>	77
29 Johannes Jelgerhuis, <i>Diagram of the hysteric body</i> (from <i>Theoretische Lezzen van de Gestuurde en Munitie</i> , Amsterdam, 1827)	79