Contents

List	of figures, tables, boxes, and activities	viii
Abo	out the authors	xi
Pref	ace waster methodology and repells grown aroof but swalved	xiii
Ack	nowledgements	xvi
	Improving programme impact and accountability through	mi 135
	qualitative research	1
	Towards a 'research approach' in monitoring and evaluation Qualitative research	2 4
	What is qualitative research?	4
	What are some of the limitations of qualitative research?	7
	Qualitative research for development	8
	Beneficiary engagement, relevance, and empowerment	9
	Accountability	10
	Impact, innovation and evidence	12
	Value for money	14
	Scalability and replicability	14
	Advocacy, campaigning, and social change	15
	Embedding qualitative research within a project	
	and programme cycle	16
	Situational analysis and needs assessment	16
	Local context analysis	16
	Barriers to and facilitators of programme progress analysis	20
	'Stories of change' analysis	21
	'Programme strengths and limitations analysis'	22
	Other options for analysis	22
2	Designing and planning a qualitative study	27
	Why plan a qualitative study?	27
	Contextualizing the need for the study	30
	Being clear about your research motivations	32
	Carrying out a literature review	33
	Developing a research question and study objectives	35

QUALITATIVE RESEARCH FOR DEVELOPMENT

	Qualitative study design	37
	Selecting a study approach	37
	Setting up a study team	39
	Identifying a location and selecting study participants	40
	Choosing qualitative research methods	42
	Overcoming socio-ethical dilemmas	44
	Data analysis	47
	Cost and timescale	49
	Conflicts of interest	51
	Quality criteria of qualitative research	51
3	Interviews and focus group discussions	55
	What are interviews and focus group discussions?	56
	Why conduct interviews and focus groups?	57
	Interviews or focus groups? How to choose	60
	Designing an interview or focus group study	61
	Checklist: A good topic guide	70
	Typical challenges and possible responses	promising 71
4	Participant observation	75
	What is participant observation?	77
	Why use participant observation?	78
	Designing a participant observation study	83
	Justify the choice of participant observation	83
	The role and varying uses of participant observation	83
	Participant observer roles and degrees of involvement	85
	Case selection and sampling within the case	87
	Data collection	88
	Challenges and responses	92
	Access and acceptability	93
	Researcher hias	93
	Ethical issues	94
5	Participatory data collection methods	99
	Introduction to participatory research	100
	Participatory data collection methods	102
	Problem tree	10/
	Rody manning	107
	Stories of change	111
	Daily diagrams	112
	History profiles	114
	Preference ranking	115

	CONTENTS	vii
	Community mapping	117
	Spidergram	120
	Common pitfalls in using participatory data collection methods	122
	Complexity of community	122
	Power relations	123
	Participation	123
	Capacity building	124
	Time commitments	124
	How to be a good facilitator	124
	Data capture and management	127
5	Photovoice: methodology and use	131
	Introduction to Photovoice	131
	Photovoice in the programme cycle	134
	Planning and design	135
	Questions to consider	135
	Specifying the aim of your project	137
	Setting up a team	138
	Selecting participants and a setting	139
	Ethical considerations	139
	Workshop facilitation	142
	Delivering and facilitating Photovoice: 10 steps	143
7	Analysing qualitative data	157
	Getting started with qualitative data analysis	159
	Qualitative data analysis strategies	163
	Thematic analysis	164
	Case study analysis	172
	Computer-assisted qualitative data analysis software	177
	Information management	177
	Code and retrieve	177
	Exploring patterns	179
	What CAQDAS progam should you use?	179
3	Writing a research report	183
	Structuring a development research report	184
	Writing for the public	195
	Writing for a peer-reviewed publication	196
	Glossary	203