

# Contents

|   |      |
|---|------|
| <i>List of figures</i>  | xi   |
| <i>List of tables</i>   | xiv  |
| <i>Contributor biographies</i>  | xvii |
| <i>Preface</i>  | xxii |
| <br>  |      |
| <b>Introduction: the ideational approach</b>  | 1    |
| KIRK A. HAWKINS AND CRISTÓBAL ROVIRA KALTWASSER   |      |
| <br>  |      |
| <b>PART I</b>   |      |
| <b>Measuring populist ideas</b>   | 25   |
| <br>  |      |
| <b>1 Textual analysis: big data approaches</b>  | 27   |
| KIRK A. HAWKINS AND BRUNO CASTANHO SILVA  |      |
| <br>  |      |
| <b>2 Textual analysis: the UK party system</b>  | 49   |
| LUKE MARCH  |      |
| <br>  |      |
| <b>3 Textual analysis: an inclusive approach in Croatia</b>   | 67   |
| MARIJANA GRBEŠA AND BERTO ŠALAJ   |      |
| <br>  |      |
| <b>4 Expert surveys</b>   | 90   |
| NINA WIESEHOMMEIER  |      |
| <br>  |      |
| <b>5 Elite surveys</b>  | 112  |
| IOANNIS ANDREADIS AND SASKIA P. RUTH-LOVELL   |      |
| <br>  |      |
| <b>6 Public opinion surveys: evaluating existing measures</b>   | 128  |
| STEVEN M. VAN HAUWAERT, CHRISTIAN H. SCHIMPF, AND FLAVIO AZEVEDO  |      |
| <br>  |      |
| <b>7 Public opinion surveys: a new scale</b>  | 150  |
| BRUNO CASTANHO SILVA, IOANNIS ANDREADIS, EVA ANDUIZA,<br>NEBOJŠA BLANUŠA, YAZMIN MORLET CORTI, GISELA DELFINO,<br>GUILLEM RICO, SASKIA P. RUTH-LOVELL, BRAM SPRUYT,<br>MARCO STEENBERGEN, AND LEVENTE LITTVAY |      |

**PART II**

**Testing the ideational theory**

179

**8 Populist mobilization across time and space**

HANS-GEORG BETZ

181

**9 Populist success in Latin America and Western Europe:  
ideational and party-system-centered explanations**

SIMON BORNSCHIER

202

**10 Conditional populist voting in Chile, Greece, Spain, and Bolivia**

IOANNIS ANDREADIS, KIRK A. HAWKINS, IVÁN LLAMAZARES,  
AND MATTHEW M. SINGER

238

**11 Populist success: a qualitative comparative analysis**

BRUNO CASTANHO SILVA

279

**12 Populism in Spain: the role of ideational change in Podemos**

MARGARITA GÓMEZ-REINO AND IVÁN LLAMAZARES

294

**13 Populism in Venezuela: the role of the opposition**

SAHAR ABI-HASSAN

311

**14 Populism in Belgium: the mobilization of the body anti-politic**

KOEN ABTS, THIERRY KOCHUYT, AND STIJN VAN KESSEL

330

**15 Populism in the US: the evolution of the Trump constituency**

WENDY RAHN

350

**16 Activating populist attitudes: the role of corruption**

ETHAN C. BUSBY, DAVID DOYLE, KIRK A. HAWKINS,  
AND NINA WIESEHOMEIER

374

**17 Populist voters: the role of voter authoritarianism and ideology**

ROSARIO AGUILAR AND RYAN E. CARLIN

396

*Conclusion*

419

RYAN E. CARLIN, KIRK A. HAWKINS, LEVENTE LITTVAY, JENNIFER MCCOY,  
AND CRISTÓBAL ROVIRA KALTWASSER

*Index*

438