
CONTENTS

| | |
|--|-----|
| INTRODUCTION | ix |
| 1 WHO'S AFRAID OF THE NEO-AVANT-GARDE? | 1 |
| 2 THE CRUX OF MINIMALISM | 35 |
| 3 THE PASSION OF THE SIGN | 71 |
| 4 THE ART OF CYNICAL REASON | 99 |
| 5 THE RETURN OF THE REAL | 127 |
| 6 THE ARTIST AS ETHNOGRAPHER | 171 |
| 7 WHATEVER HAPPENED TO POSTMODERNISM? | 205 |
| NOTES | 227 |
| INDEX | 293 |