

Contents

vii INTRODUCTION

1 Toward Ethnographies of Communication

- 3 1. Toward ethnographies of communication
29 2. Studying the interaction of language and social life

67 The Status of Linguistics as a Science

- 69 3. Why linguistics needs the sociologist
83 4. Social anthropology, sociolinguistics, and the ethnography of speaking
119 5. Bilingual education: linguistic vs. sociolinguistic bases
125 6. The contribution of folklore to sociolinguistic research
135 7. The contribution of poetics to sociolinguistic research

143 Linguistics as Sociolinguistics

- 145 8. Linguistic theory and functions in speech
179 9. Syntactic arguments and social roles: Quantifiers, Keys, and Reciprocal vs. Reflexive Relationships

193 10. The scope of sociolinguistics

211 BIBLIOGRAPHY

235 INDEX