Contents

| | Acknowledgments | vi |
|---|--|------------|
| | Introduction: the March First Movement | 1 |
| 1 | Pyeongan province | 21 |
| 2 | Print capitalism | 51 |
| 3 | Modern literature | 83 |
| 4 | The Cultural Policy | 115 |
| 5 | Reconstruction and culturalism | 141 |
| 6 | National literature and melodrama | 176 |
| | Conclusion: the June Tenth Movement | 205 |
| | Bibliography Index | 217 232 |