

## Contents

Acknowledgements.....	9
Executive summary .....	11
Abbreviations.....	20
1. Introduction.....	21
1.1 Policy context.....	21
1.2 Project rationale .....	23
1.3 Project approach.....	24
1.4 Structure of the publication.....	27
Part 1. Mobility windows: conceptual framework .....	29
2. Review and definition of the term “mobility window” .....	29
2.1 A literature review.....	29
2.1.1 The origins of the mobility window concept.....	29
2.1.2 Integrated study abroad programmes .....	31
2.2 Definition of mobility windows .....	34
3. Types of mobility windows.....	37
3.1 Generating a typology.....	37
3.2 A typology of mobility windows .....	40
3.3 Main types in real life – integration of windows into study programmes.....	42
3.3.1 Mobility windows covered in the sample.....	42
3.3.2 Activity supported by the mobility window.....	43
3.3.3 Types of study programmes with mobility windows.....	46
3.3.4 Number of windows per programme .....	46
Part 2. Mobility windows in action: functioning, typical challenges and observed solutions.....	48
4. Why mobility windows? Rationales at the study programme and the institution level .....	48



4.1	Institution- and programme-focused rationales.....	49
4.2	Student-focused rationales.....	50
4.3	Policy-focused rationales.....	50
5.	Setting-up mobility windows.....	52
5.1	Initiating and supporting mobility windows .....	52
5.2	Establishing and maintaining partnerships for mobility windows .....	55
5.2.1	Criteria for choosing partners .....	56
5.2.2	Cooperating with partners .....	59
5.2.3	Typical challenges and identified solutions.....	60
5.3	A one-way or a two-way window? One or multiple destinations?.....	61
5.4	Who takes part in window mobility?.....	64
5.4.1	Selection .....	65
5.4.2	Student numbers and selectivity .....	67
5.5	Advertising mobility windows .....	68
5.5.1	Information and marketing channels .....	69
5.5.2	Mobility window as a selling point of the programme ..	70
5.5.3	Challenges of advertising mobility windows.....	71
5.6	Funding mobility windows .....	73
5.7	Students' motivations and expectations.....	76
6.	Integrating mobility windows into the curriculum .....	80
6.1	Timing of the mobility window .....	80
6.2	Building the content of the mobility window.....	82
6.3	Working to ensure window recognition.....	84
6.4	Typical challenges in ensuring recognition.....	86



7.	Organising and supporting window mobility.....	88
7.1	Sharing responsibility – who does what?.....	88
7.2	Typical challenges and identified solutions.....	93
7.3	Funding mobility.....	95
8.	The evaluation stage.....	100
8.1	Collecting feedback.....	100
8.2	Recognition.....	101
Part 3.	Conclusions and recommendations.....	103
9.	The impact of mobility windows.....	103
9.1	Mobility windows – a mass phenomenon?.....	103
9.2	Benefits of mobility windows.....	105
9.2.1	Benefits of mobility windows for the study programme and the institution.....	105
9.2.2	Students’ perceptions – benefits of mobility (windows).....	107
10.	Recommendations.....	110
	References.....	113
	Annex I. Tips for making mobility windows work.....	117
	Annex II. List of researched study programmes.....	119
	Annex III. Biographies of the project team.....	140
	What is ACA?.....	145
	ACA Papers on International Cooperation in Education.....	146