
CONTENTS

<i>Preface</i>	<i>vii</i>
<i>Acknowledgements</i>	<i>ix</i>
<i>Table of Cases</i>	<i>xiii</i>
<i>Table of Legislation</i>	<i>xix</i>
1. Personal Information and Privacy	1
I. The Genesis.....	5
II. Defining 'Privacy'.....	9
III. Privacy and Personal Information.....	10
IV. A Constitutional Right.....	11
V. A Way Forward.....	13
VI. Personal Information.....	16
2. Personal Information and Data Protection	19
I. Introduction.....	19
II. The Association of Data Protection and Privacy.....	20
III. EU Data Protection Law.....	22
IV. The European Court of Human Rights.....	32
V. Conclusion.....	34
3. Personal Information and Power	35
I. Introduction.....	35
II. Genetic Privacy.....	41
III. National DNA Databases.....	43
IV. Where is 'Privacy'?.....	45
4. Personal Information, Goods and Services	51
I. Introduction.....	51
II. Digital Robber Barons.....	52
III. Online Profiling.....	55
IV. Privacy and Pollsters.....	58
5. Personal Information and Freedom	66
I. Introduction.....	66
II. Anonymity.....	69
III. Anonymous Remailers.....	72
IV. Cryptocurrencies.....	75

V. Sexual Preference	76
VI. Scientific Positivism	77
VII. Genetic Research.....	83
VIII. Copyright	87
6. Personal Information and the Media	89
I. Introduction.....	89
II. Defining the Media	93
III. Collecting and Communicating.....	94
IV. 'Reasonable Expectation of Privacy'	99
V. 'Misuse of Personal Information'	104
VI. The Public Interest	107
VII. Data Protection	111
7. Personal Information and Memory	115
I. A Right to History.....	115
II. Photographs	117
III. Understanding the Past	119
IV. Profiling.....	120
V. Genetics	120
VI. Privacy	123
8. Privacy Reconsidered	125
<i>Appendix</i>	129
<i>Index</i>	135