

# Contents

<i>List of figures</i>	ix
<i>List of tables</i>	x
<i>List of boxes</i>	xi
<i>Preface</i>	xiii
<i>List of abbreviations</i>	xv
1 Introduction	1
2 Competition and innovation	30
3 Knowledge, creativity and innovation	55
4 The state and tourism innovation: institutions, regulation and governance	88
5 Tourism within national innovation systems	111
6 The regional innovation system: territorial learning, regions and cities	142
7 Firm organization and innovation	171
8 Entrepreneurship and innovation	202
9 Conclusions	229
<i>References</i>	238
<i>Index</i>	261