## Contents and W. Bridge M. S. G. D. Bandwick St. D. Bridge St. Contents

	List of Figures villsupped smessed page	xiv
	CDP Doesn't Account for the Environment/Future States	xv
	List of Boxes Sullew 101 you hood it 101 is 1900	xvi
	Preface	xvii
	Acknowledgements	cxiv
	PART I WHY A NEW STRATEGY IS NEEDED	1
88	Replacing the Most Influential Indicator in the World	3
	Four Times a Year	3
	The GDP Multinational	4
	The Beyond-GDP Cottage Industry	8
	The Schumpeterian Dream	10
	Three Crucial Questions	12
	Strategy: An Institutionalised Community with a Clear	
	Goal and Coherent Structure based on a Common	
	Language	17
	Reading Guide/Scope and Audience	23
	System of Environmental and EconomicoAccounting (SEEA) 2018	
2	Why Is GDP Successful?	27
	From Cottage Industry to Multinational	27
	Studenski's Paradox	29
	The Ascent (1929–1944)	31
	Golden Age (1944–1973) vgsusu 2 sdi lo smilu 0	36
	Contested Hegemony (1973–2008) as instrumental and grid laive #	40
	Demise? (2008–2030)	44
	A Common Language: The System of National Accounts	48
	A Successful Community	52.

## X CONTENTS

3	What Does GDP Measure (And What Not)?	54
	A Long History of Criticism	54
	It Is Difficult to Measure "the Economy"	55
	It Is Even More Difficult Because of ICT and Globalisation	64
	GDP Doesn't Measure Well-being	68
	GDP Doesn't Measure Inequality	69
	GDP Doesn't Account for the Environment/Future as IdaT lo said	70
	GDP Is Not a Good Proxy for Welfare	75
4	Why Is Beyond-GDP Not Successful?	79
	From a Cottage Industry to a Larger Cottage Industry	79
	Historical Overview of Influential Conferences, Initiatives	
	and Publications	83
	Typology of Beyond-GDP Methodologies	87
	Type 1: Conceptual Index (Subjective Well-being)	88
	Type 1: Conceptual Index (Green Accounting)	90
	Type 1: Conceptual Index (Ecological Footprint)	92
	Type 2: Non-Conceptual Index (Composite Indicators,	
	e.g. Human Development Index)	93
	Type 3: Non-Conceptual Indicator Sets (e.g. Sustainable	
	Development Goals)	94
	Type 4: Conceptual Indicator Sets (e.g. Stiglitz Report)	95
	System of Environmental and Economic Accounting (SEEA)	96
	The Need for a Community	99
	PART II THE NEW STRATEGY: A COMMUNITY	
	FOR WELL-BEING AND SUSTAINABILITY	103
5	Outline of the Strategy (8781-4481) sgA msbloD	105
	Revisiting the Schumpeterian Dream (VRI) your again bareauno	105
	Alternative Strategies [2008–2030] Seemed	107
	Should Politicians Be in the Lead? we self segregated nomino A	110
	Should Economists Be in the Lead?	111

	Creating a Community for Well-being and Sustainability	
	Science (WSS) Consumption Consumption Consumption	114
	Start with a Common Language: System of Global and	
	National Accounts (SGNA) SanoM-noM-no Moneta (SGNA)	118
	Building Blocks of the SGNA: Stocks/Flows, Networks	
	and Limits	121
	Reading Guide to Part B (ID) amusooA nobudinai I Isdol D	125
6	Global Environmental Accounts (GENA)	126
	The Distribution within Non-Household Sec noilliM 7.8 ni anO	126
	Minor Adjustments to the SEEA (with Big Implications)	128
	Stocks/Flows: The Case of the Carbon Cycle	132
	Intermezzo: Globalisation and Carbon Responsibility of Table 1	138
	Stocks/Flows: Species and Ecosystems	140
	Networks: Ecosystems [AOD] amuoooA viilauO IsdolO	142
	Limits: Planetary Boundaries	144
	Are Things Getting Better?	146
7	Global Societal Accounts (GSA) dosogga IsigsO odT	148
	How Many Are We? Who Are We? How Are We Organised?	
	What Do We Do?	148
	Stocks/Flows: Demographic Accounts	149
	Stocks/Flows: Institutional Units	153
	Networks: The Structure of Society soigolood of many bounded T	156
	Flows/Limits: Time Use II bas ablowed an bess and assign A	159
	Intermezzo: Effects of ICT/Globalisation on the Structure	
	of Society and Time Use villidaniaseu?	161
	Replacing GDP: System and Quality Indicators sthguodT lani7	163
8	Global Economic Accounts (GECA) de notamental amb	165
	A Very Important Subsystem Synassocial vgosanic aidT al	165
	Stocks/Flows: Capital, Investment and Depreciation A wheeld	167
	Flows/Networks: The Global Economy I global bin M benutour 2	172

## xii CONTENTS

	Flows: Production, Technology and Innovation	175
	Flows: Consumption (28W) sometimes (28W) somet	179
	Networks: New Perspective on the Economy	185
	Limits: The Case for Non-Monetary Data	187
	Final Thoughts Manual Residue & SCNA: State of the School	189
9	Global Distribution Accounts (GDA)	191
	Where Did the SAM Go?	191
	The Distribution between Nations and Institutional Sectors	195
	The Distribution within Non-Household Sectors 7.8 m and	202
	The Distribution between Households	203
	Environmental Impact of Inequality	206
	Intermezzo: Clobalisation and Carbon Responsi Striguetti	207
10	Global Quality Accounts (GQA) and Quality	
	Limits: Flanetary Foundaries August Statement	208
	Are Things Getting Better?	208
	Welfare Economics	210
	The Capital Approach	214
	The Capability Approach	218
	Life Evaluation ToQ sW oQ sadW	219
	Affect Evaluation	220
	Physiological Measurement	223
	Thermodynamic/Ecological Approaches	224
	Approaches Based on Networks and Limits/Benchmarks	225
	Towards a Multidisciplinary View of Well-being and	
	Sustainability Sustainability Sustainability	226
	Replacing GDP: System and Quality Indicators	233
11	Implementation of the Strategy	238
	Is This Strategy Necessary?	238
	(Nearly) All the Pieces of the Puzzle	243
	Structured Multidisciplinarity Tadol Ond Tachows Mawol	246
	The Age of Data Abundance	248

The Cost of the Strategy	252
The Challenge: Institutionalisation	253
Will It Happen?	256
Annex: Beyond-GDP Milestones and Measurement Systems	259
Notes Sgamos AGD-bnoys Revenue Schools and Lum AGD R	274
References	
Index Schumpeterian dream William Schumpeterian dream Market Ma	338
Number of countries with national mooms estimates	
Sales and use of cars in the Netherlands to sau smiT	