## CONTENTS

	Preface	vii
	The Author	xv
PART	ONE: THE DESIGN OF QUALITATIVE RESEARCH	1
1	What is Qualitative Research?	3
2	Types of Qualitative Research	21
3	Qualitative Case Study Research	39
4	Designing Your Study and Selecting a Sample	55
PART	Two: Collecting Qualitative Data	85
5	Conducting Effective Interviews	87
6	Being a Careful Observer	117
7	Mining Data from Documents	139
PART	THREE: ANALYZING AND REPORTING QUALITATIVE DATA	165
8	Qualitative Data Analysis	169
9	Dealing with Validity, Reliability, and Ethics	209
10	Writing Qualitative Research Reports	237
	Appendix: The Methodology Section of	
	a Qualitative Research Study	265
	References	271
	Name Index	287
	Subject Index	293