

Contents

<i>List of illustrations</i>	page ix
<i>Series editor's foreword</i>	xi
<i>Preface</i>	xiii
<i>Acknowledgements</i>	xvi
1 A critical sociolinguistics of globalization	1
1.1 The challenge	1
1.2 Two paradigms	4
1.3 Globalization, super-diversity and multilingualism	6
1.4 The start of a tradition	13
1.5 The challenge again	20
2 A messy new marketplace	28
2.1 Nina's derrière	29
2.2 Sociolinguistic scales	32
2.3 Orders of indexicality	37
2.4 Polycentricity	39
2.5 A sociolinguistics of mobile resources	41
2.6 Selling accent	47
2.7 Conclusion	61
3 Locality, the periphery and images of the world	63
3.1 Writing locality: a globalized Tanzanian novel	64
3.2 Locality and the periphery	78
3.3 The norms of the periphery	80
3.4 Images from the periphery	101
4 Repertoires and competence	102
4.1 Truncated repertoires	103
4.2 Globalized genres of fraud	106
4.3 A world of resources	133

5	Language, globalization and history	137
5.1	Historical concepts	137
5.2	The worlds of golf	140
5.3	Long and short histories	144
5.4	The chaotic shop	148
5.5	Conclusion	151
6	Old and new inequalities	153
6.1	Globalization, the state and inequality	153
6.2	Language, asylum and the national order	154
6.3	Mainstreaming the migrant learner	173
6.4	The end of the state and inequality?	178
7	Reflections	180
7.1	Sketch of a road map	180
7.2	English in the periphery: imperialism revisited	182
7.3	Conclusions	196
	<i>Notes</i>	199
	<i>References</i>	202
	<i>Index</i>	209

Illustrations

1.1	Advertisement of the rates in a phone shop	<i>page</i> 10
1.2	Money transfer advertisement	10
1.3	'Liar Channel'	11
2.1	Nina's derrière	29
2.2.	Keikyu phone card	30
2.3	'Lced Coffce'	31
2.4	'American Accent Now'	50
3.1	Syntax assignment	86
3.2	Spelling assignment	87
3.3	Letter to the Principal	88
3.4	'The language I like most'	88
3.5	'Communicate'	88
3.6	Decorated writing	89
3.7	Teacher's questionnaire 1	91
3.8	Teacher's questionnaire 2	92
3.9	Corrected assignment	94
4.1	The truncated repertoire	103
5.1	Siemens advertisement	141
5.2	Golf poster, Beijing	142
5.3	Ex-voto tablets in Japan	146
5.4	Detail of ex-voto tablets	146
5.5	The chaotic shop	149
5.6	Chaotic announcements	150
6.1	'Vis'	174
6.2	Vladi's copybook	175
6.3	Two words from Vladi's notes	176