## Contents

mustrations	IV
Preface Preface	xi
	xiii
1. The Language of Graphic Narratives	1
Narrative Art before Writing	2
Literacy and Narrative Art	10
Single-Frame Narrative Art	11
Multiple-Frame Narrative Art	16
2. Popular Prints and Caricature	21
Popular Prints in China	21
European Medieval and Renaissance Popular Press	24
The Invention of Caricature	30
3. Picture Stories	37
Graphic Narratives in Japan	37
Early Graphic Narratives in Britain	44
British Masters of Caricature	47
Rodolphe Töpffer's Picture Stories	49
The Death of Superman 169	
4. Modern Art Graphic Narratives	55
Blake's Illuminated Printing	55
Goya's Los Caprichos	58
Printmaking Becomes an Art	60

	·	
VI	Contents	

Expressionist "Wordless Books"	62
Surrealist Narratives	65
Charlotte Salomon's Life? or Theatre?	68
5. Humor Magazines	73
French Caricature Magazines	75
British Caricature Magazines	79
Blood and Thunder	80
Illustrated Children's Literature	83
British Comic Magazines	90
Comic Magazines in the United States	92
6. Comics in the Era of "Yellow Journalism"	95
The Color Sunday Supplement	96
Daily Comics and the Origins of Continuity Strips	104
The Impact of Animation on Comics	110
7. Graphic Narratives in Asia	113
The Hindu Heroes of Indian Comics	113
Populist Graphic Narratives of Modern China	118
The Chinese Communist Party and the Expansion of Print	
Propaganda	122
Japanese Modernization and the Invention of Manga	126
8. The Superhero and the Comic Book	133
Adventure Comics in Newspapers	134
The Golden Age of Comic Books	138
American Comics and Cinema	148
9. Mainstream American Comics, Post-World War II	153
Romance and Horror Comics	155
The Anticomics Crusades	159
"Silver Age" Comics	162
Direct Market Sales to Comic Shops	166
The Death of Superman	169
10. Post–World War II Manga	
Osamu Tezuka, the God of Manga	174

	Contents	vii
The Rise of Girls' Manga		180
Amerimanga and Scanlations		184
11. Post-World War II Art Graphic Narratives		187
Pop Art		194
Imagined Worlds		199
Art Comics		201
Comic Art Exhibitions		202
12. The Return of Graphic Narratives for Adults		205
MAD, from Comic to Magazine		205
The Underground Press		210
The Air Pirates and Disney		212
Bande Dessinée Albums for Adults		214
Funny Animals and Creator's Rights		217
Autobiographical Comics		219
RAW Magazine and the Rise of Alternative Comics		221
Nonfiction Comics		223
13. Digital Comics		227
Digital Tools		227
Digitized Comics		228
Do-It-Yourself Comics		232
Web Comics		234
Changes to Reading Cultures		236
Notes		239
Glossary		251
Index		255