

# Contents

<i>Notes on Contributors</i>	xi
1. Industrial policy after the crisis <i>David Bailey, Helena Lenihan and Josep-Maria Arauzo-Carod</i>	1
2. Promoting corporate diversity in the financial services sector <i>Jonathan Michie</i>	7
3. Responding to the crisis: are policies aimed at a strong indigenous industrial base a necessary condition for sustainable economic growth? <i>Bernadette Andreosso-O'Callaghan and Helena Lenihan</i>	23
4. Rebuilding the city: a focus for European industrial policy? <i>David Bailey and Keith Cowling</i>	45
5. A policy agenda for EU smart growth: the role of creative and cultural industries <i>Phil Cooke and Lisa De Propriis</i>	63
6. 'May the ovens never grow cold': regional resilience and industrial policy in the North Staffordshire ceramics industrial district – with lessons from Sassuolo and Castellon <i>Jose-Luis Hervas-Oliver, Ian Jackson and Philip R. Tomlinson</i>	75
7. SMEs' responses to the financial and economic crisis and policy implications: an analysis of agricultural and furniture sectors in Catalonia, Spain <i>Xiaoni Li, Pere Segarra Roca and Eleni Papaoikonomou</i>	95
8. Shaping regional policy responses: the design of innovation poles <i>Annalisa Caloffi and Marco Mariani</i>	111
9. Industrial policy after the crisis: the case of the Emilia-Romagna region in Italy <i>Patrizio Bianchi and Sandrine Labory</i>	127

## CONTENTS

10. Comparative advantage, industrial policy and the World Bank: back to first principles <i>Ajit Singh</i>	145
11. On the political economy of the state, the public-private nexus and industrial policy <i>Ioanna Glykou and Christos N. Pitelis</i>	159
<i>Index</i>	177