

CONTENTS

List of illustrations

Preface

Acknowledgements

1 David Finkelstein and Alistair McCleery

INTRODUCTION

ix

x

xi

1

PART ONE

What is book history?

EDITORS' INTRODUCTION

7

2 Robert Darnton

WHAT IS THE HISTORY OF BOOKS?

9

3 Fredson Bowers

BIBLIOGRAPHY, PURE BIBLIOGRAPHY, AND LITERARY STUDIES

27

4 D. F. McKenzie

THE BOOK AS AN EXPRESSIVE FORM

35

5 Thomas R. Adams and Nicolas Barker

A NEW MODEL FOR THE STUDY OF THE BOOK

47

6 Jerome McGann

THE SOCIALIZATION OF TEXTS

66

7 Harold Love

EARLY MODERN PRINT CULTURE: ASSESSING THE MODELS

74

8 Roger Chartier

LABOURERS AND VOYAGERS: FROM THE TEXT TO THE READER

87

- 9 **Pierre Bourdieu**
THE FIELD OF CULTURAL PRODUCTION 99

PART TWO

The impact of print

- EDITORS' INTRODUCTION 123
- 10 **Scott B. Noegel**
TEXT, SCRIPT, AND MEDIA: NEW OBSERVATIONS ON SCRIBAL ACTIVITY
IN THE ANCIENT NEAR EAST 125
- 11 **Walter Ong**
ORALITY AND LITERACY: WRITING RESTRUCTURES CONSCIOUSNESS 134
- 12 **Marcel Thomas**
MANUSCRIPTS 147
- 13 **Roger Chartier**
THE PRACTICAL IMPACT OF WRITING 157
- 14 **Jan-Dirk Müller**
THE BODY OF THE BOOK: THE MEDIA TRANSITION FROM MANUSCRIPT
TO PRINT 182
- 15 **C. A. Bayly**
THE INDIAN ECUMENE: AN INDIGENOUS PUBLIC SPHERE 190
- 16 **D. F. McKenzie**
THE SOCIOLOGY OF A TEXT: ORALITY, LITERACY AND PRINT IN EARLY
NEW ZEALAND 205
- 17 **Elizabeth Eisenstein**
DEFINING THE INITIAL SHIFT: SOME FEATURES OF PRINT CULTURE 232
- 18 **Adrian Johns**
THE BOOK OF NATURE AND THE NATURE OF THE BOOK 255

PART THREE

Texts and authors

- EDITORS' INTRODUCTION 275
- 19 **Roland Barthes**
THE DEATH OF THE AUTHOR 277

| | | |
|--------------------------|---|-----|
| 20 | Michael Hanchett | 281 |
| | REWRITING THE ENGLISH COMMON READER: A HISTORY OF OR MINDRENCE | |
| 21 | Paul McDowell | 292 |
| | THE ENGLISH COMMON READER FROM CANTON TO CENTURY | |
| 22 | Mark Rose | 308 |
| | COMMON PROPERTY DETERMINED | |
| 23 | John Brewer | 318 |
| | INTERPRETING THE VARIATION AUTHORS, PUBLISHERS AND THE MAKING OF LITERARY CULTURE | |
| 24 | Josh Price | 327 |
| | FORGOTTEN READERS: RECOVERING THE LOST HISTORY OF AMERICAN LITERARY SOCIETIES | |
| 25 | Jane Tompkins | 337 |
| | A FEELING AND MIDDLE-CLASS DRINKING IN WINTERPIECE THEATER: THE POLITICS OF HAWTHORNE'S LITERARY REPUTATION | |
| 26 | John Sutherland | 345 |
| | THE FUTURE OF THE BOOK THE VICTORIAN NOVELISTS: WHO WERE THEY? | |
| 27 | Robert L. Patten | 354 |
| | EDITORS' INTRODUCTION WHEN IS A BOOK NOT A BOOK? | |
| 28 | James L. W. West III | 369 |
| | THE DIGITAL SUBJECT AND CULTURAL THEORY THE MAGAZINE MARKET | |
| 29 | Jayne Marek | 377 |
| | THE NEW YORK PUBLIC LIBRARY TOWARD INTERNATIONAL COOPERATION: THE LITERARY EDITING OF H.D. AND BRYHER | |
| PART FOUR | | |
| Texts and readers | | |
| | EDITORS' INTRODUCTION | 389 |
| 30 | Wolfgang Iser | 391 |
| | INTERACTION BETWEEN TEXT AND READER | |
| 31 | E. Jennifer Monaghan | 397 |
| | LITERACY INSTRUCTION AND GENDER IN COLONIAL NEW ENGLAND | |
| 32 | Kate Flint | 416 |
| | READING PRACTICES | |

viii CONTENTS

| | | |
|----|---|-----|
| 33 | Jonathan Rose | |
| | REREADING THE ENGLISH COMMON READER: A PREFACE TO A HISTORY OF AUDIENCES | 424 |
| 34 | Richard Altick | |
| | THE ENGLISH COMMON READER: FROM CAXTON TO THE EIGHTEENTH CENTURY | 440 |
| 35 | Stanley Fish | |
| | INTERPRETING THE <i>VARIORUM</i> | 450 |
| 36 | Elizabeth McHenry | |
| | FORGOTTEN READERS: RECOVERING THE LOST HISTORY OF AFRICAN AMERICAN LITERARY SOCIETIES | 459 |
| 37 | Janice Radway | |
| | A FEELING FOR BOOKS: THE BOOK-OF-THE-MONTH CLUB, LITERARY TASTE AND MIDDLE-CLASS DESIRE | 469 |

PART FIVE

The future of the book

| | | |
|----|---|-----|
| | EDITORS' INTRODUCTION | 485 |
| 38 | Mark Poster | |
| | THE DIGITAL SUBJECT AND CULTURAL THEORY | 486 |
| 39 | Paul Duguid | |
| | MATERIAL MATTERS: THE PAST AND FUTUROLOGY OF THE BOOK | 494 |
| 40 | Geoffrey Nunberg | |
| | <i>FAREWELL TO THE INFORMATION AGE</i> | 509 |
| | <i>Bibliography</i> | 526 |
| | <i>Index</i> | 545 |