Contents

Acknowledgements and permissions ix
Using this book xiii

SECTION 1
Introduction **1**
DAWN ARCHER AND PETER GRUNDY

SECTION 2
Linguistic pragmatics **11**

2.1 J.L. Austin
HOW TO DO THINGS WITH WORDS 19

2.2 John R. Searle
INDIRECT SPEECH ACTS 27

2.3 H.P. Grice
LOGIC AND CONVERSATION 43

2.4 Pieter A.M. Seuren
WESTERN LINGUISTICS: AN HISTORICAL INTRODUCTION 55

2.5 Robert C. Stalnaker
PRAGMATIC PRESUPPOSITIONS 68

SECTION 3
Post-Gricean pragmatics **81**

3.1 Neo-Gricean pragmatics 83

3.1.1 Stephen C. Levinson
PRESUMPTIVE MEANINGS 86

3.1.2 Reinhard Blutner
SOME PERSPECTIVES ON LEXICAL PRAGMATICS 99

3.2 Relevance theoretic pragmatics 115

3.2.1 Diane Blakemore
RELEVANCE THEORY 119

3.2.2 Billy Clark
RECENT DEVELOPMENTS IN RELEVANCE THEORY 129

3.2.3 Robyn Carston
THOUGHTS AND UTTERANCES 138

3.2.4 Dan Sperber and Deirdre Wilson
THE MAPPING BETWEEN THE MENTAL AND THE PUBLIC LEXICON 147

SECTION 4
Indexicality **163**

4.1 Stephen C. Levinson
DEIXIS 167

4.2 Jo Rubba
ALTERNATE GROUNDS IN THE INTERPRETATION OF DEICTIC EXPRESSIONS 186

4.3 Jef Verschueren
NOTES ON THE ROLE OF METAPRAGMATIC AWARENESS IN LANGUAGE USE 202

SECTION 5
Historical pragmatics **219**

5.1 Elizabeth Close Traugott
THE ROLE OF PRAGMATICS IN SEMANTIC CHANGE 222

5.2 Laurel J. Brinton
PRAGMATIC MARKERS IN ENGLISH: GRAMMATICALIZATION AND DISCOURSE FUNCTIONS 232

5.3 Andreas H. Jucker and Irma Taavitsainen
DIACHRONIC SPEECH ACT ANALYSIS: INSULTS FROM FLYTING TO FLAMING 253

SECTION 6
Politeness, face and impoliteness **271**

6.1 Erving Goffman
ON FACE-WORK: AN ANALYSIS OF RITUAL ELEMENTS IN SOCIAL INTERACTION 275

6.2 Penelope Brown and Stephen C. Levinson
POLITENESS: SOME UNIVERSALS IN LANGUAGE USAGE 283

6.3 Miriam A. Locher and Richard J. Watts
RELATIONAL WORK AND IMPOLITENESS: NEGOTIATING NORMS OF LINGUISTIC BEHAVIOUR 305

6.4 Jonathan Culpeper
IMPOLITENESS AND ENTERTAINMENT IN THE TELEVISION QUIZ SHOW *THE WEAKEST LINK* 321

SECTION 7
Cross-cultural and intercultural pragmatics **341**

7.1 Shoshana Blum-Kulka, Juliane House and Gabriele Kasper
CROSS-CULTURAL PRAGMATICS: REQUESTS AND APOLOGIES 344

7.2 Haruko Minegishi Cook
WHY CAN'T LEARNERS OF JFL DISTINGUISH POLITE FROM IMPOLITE SPEECH STYLES? 354

7.3 Istvan Kecskes
INTERCULTURAL PRAGMATICS 371

SECTION 8
Pragmatics and conversation – development and impairment **387**

8.1 Anat Ninio and Catherine E. Snow
CHILDREN AS CONVERSATIONALISTS 390

8.2 Emanuel A. Schegloff
DISCOURSE, PRAGMATICS, CONVERSATION, ANALYSIS 405

8.3 Heidi Ehrenberger Hamilton
CONVERSATIONS WITH AN ALZHEIMER'S PATIENT: AN INTERACTIONAL SOCIOLINGUISTIC STUDY 419

SECTION 9
Pragmaticians on pragmatics **435**

9.1 Roman Kopytko
AGAINST RATIONALISTIC PRAGMATICS 439

9.2 Jon F. Pressman
PRAGMATICS IN THE LATE TWENTIETH CENTURY: COUNTERING RECENT HISTORIOGRAPHIC NEGLECT 451

9.3 Charles L. Briggs
FROM THE IDEAL, THE ORDINARY, AND THE ORDERLY TO CONFLICT AND VIOLENCE IN PRAGMATIC RESEARCH 463

SECTION 10
Theory and practice in pragmatics **471**
DAWN ARCHER

Glossary 483
References 490
Index 526