

# TABLE OF CONTENTS

<b>LIST OF FIGURES</b>	<b>9</b>
<b>LIST OF TABLES</b>	<b>12</b>
<b>LIST OF ABBREVIATIONS</b>	<b>13</b>
<b>1. INTRODUCTION</b>	<b>15</b>
<b>2. THEORETICAL BACKGROUND OF CLUSTER POLICIES</b>	<b>18</b>
<b>3. RESEARCH METHODOLOGY</b>	<b>24</b>
<b>4. PROPOSAL OF THE SMART CLUSTER POLICY MODEL</b>	<b>27</b>
<b>5. CLUSTER POLICY DEVELOPMENT AND CURRENT SITUATION IN V4 COUNTRIES</b>	<b>34</b>
5.1 Cluster policy development and current situation in the Czech Republic	35
5.1.1 Cluster policy, strategic documents and programmes	35
5.1.2 Supporting authorities and institutions	42
5.1.3 Cluster mapping, establishment and development of the cluster organisations	43
5.1.4 Evaluation of cluster organisation performance	45
5.1.5 Awareness and satisfaction of cluster organisations' managers with the current state of cluster policy	45
5.1.6 SWOT analysis of cluster policy in the Czech Republic	49
5.2 Cluster policy development and current situation in Hungary	50
5.2.1 Cluster policy, strategic documents and programmes	50
5.2.2 Supporting authorities and institutions	59

5.2.3 Cluster mapping, establishment and development of the cluster organisations	60
5.2.4 Evaluation of cluster organisation performance	62
5.2.5 Awareness and satisfaction of cluster organisations' managers with the current state of cluster policy	62
5.2.6 SWOT analysis of cluster policy in Hungary	66
5.3 Cluster policy development and current situation in Poland	69
5.3.1 Cluster policy, strategic documents and programmes	70
5.3.2 Supporting authorities and institutions	81
5.3.3 Cluster mapping, establishment and development of the cluster organisations	82
5.3.4 Evaluation of cluster organisation performance	85
5.3.5 Awareness and satisfaction of cluster organisations' managers	87
5.3.6 SWOT analysis of cluster policy in Poland	91
5.4 Cluster policy development and current situation in the Slovak Republic	92
5.4.1 Cluster policy, strategic documents and programmes	92
5.4.2 Supporting authorities and institutions	105
5.4.3 Cluster mapping, establishment and development of the cluster organisations	106
5.4.4 Evaluation of cluster organisation performance	108
5.4.5 Awareness and satisfaction of cluster organisations' managers with the current state of cluster policy	108
5.4.6 SWOT analysis of cluster policy in the Slovak Republic	111
5.5 Spider analyses of the cluster policy characteristics in V4 countries	113

<b>6. CLUSTER POLICY BEST PRACTICES AND SUCCESS STORIES FROM V4 COUNTRIES</b>	<b>116</b>
6.1 Best practices and success story from the Czech Republic	116
6.1.1 Practice No. 1: The National Cluster Strategy	117
6.1.2 Practice No. 2: Continual programme support of cluster organisations' development	121
6.1.3 Success story	126
6.2 Cluster policy best practices and success story from Hungary	127
6.2.1 Practice No. 1.: Cluster accreditation process	127
6.2.2 Practice No. 2: Multistage cluster development model	130
6.2.3 Success story	135
6.3 Cluster policy best practices and success story from Poland	137
6.3.1 Practice No. 1: Indirect support of clusters implemented by Polish Agency for Enterprise Development	137
6.3.2 Practice No. 2: The formulation process of the cluster policy foundations – establishment and recommendations of the Working Group for Cluster Policy	142
6.3.3 Success story	149
6.4 Cluster policy best practices and success story from the Slovak Republic	150
6.4.1 Practice No. 1: SIEA activities	150
6.4.2 Practice No. 2: UNION OF SLOVAK CLUSTERS activities	151
6.4.3 Success story	152

<b>7. RESULTS OF ANALYSIS AND RECOMMENDATIONS FOR IMPROVING V4 CLUSTER POLICIES TO BE SMART</b>	<b>155</b>
7.1 Towards the Smart Cluster Policy Model in the Czech Republic	155
7.2 Towards the Smart Cluster Policy Model in Hungary	163
7.3 Towards the Smart Cluster Policy Model in Poland	171
7.4 Towards the Smart Cluster Policy Model in the Slovak Republic	180
<b>8. CONCLUSION</b>	<b>187</b>
<b>SUMMARY</b>	<b>189</b>
<b>REFERENCES</b>	<b>191</b>
<b>INDEX</b>	<b>195</b>