

Contents

Acknowledgments	vii
Introduction: Privatizing China: Powers of the Self, Socialism from Afar <i>Aihwa Ong and Li Zhang</i>	1
PART I. POWERS OF PROPERTY	21
Emerging Class Practices	23
1. Private Homes, Distinct Lifestyles: Performing a New Middle Class <i>Li Zhang</i>	23
2. Property Rights and Homeowner Activism in New Neighborhoods <i>Benjamin L. Read</i>	41
Accumulating Land and Money	57
3. Socialist Land Masters: The Territorial Politics of Accumulation <i>You-tien Hsing</i>	57
4. Tax Tensions: Struggles over Income and Revenue <i>Bei Li and Steven M. Sheffrin</i>	71

Negotiating Neoliberal Values	87
5. "Reorganized Moralism": The Politics of Transnational Labor Codes <i>Pun Ngai</i>	87
6. Neoliberalism and Hmong/Miao Transnational Media Ventures <i>Louisa Schein</i>	103
PART II. POWERS OF THE SELF	121
Taking Care of One's Health	123
7. Consuming Medicine and Biotechnology in China <i>Nancy N. Chen</i>	123
8. Should I Quit? Tobacco, Fraught Identity, and the Risks of Governmentality <i>Matthew Kohrman</i>	133
9. Wild Consumption: Relocating Responsibilities in the Time of SARS <i>Mei Zhan</i>	151
Managing the Professional Self	168
10. Post-Mao Professionalism: Self-enterprise and Patriotism <i>Lisa M. Hoffman</i>	168
11. Self-fashioning Shanghainese: Dancing across Spheres of Value <i>Aihwa Ong</i>	182
Search for the Self in New Publics	197
12. Living Buddhas, Netizens, and the Price of Religious Freedom <i>Dan Smyer Yü</i>	197
13. Privatizing Control: Internet Cafés in China <i>Zhou Yongming</i>	214
Afterword: Thinking Outside the Leninist Corporate Box <i>Ralph A. Litzinger</i>	230
Notes	237
Contributors	271
Index	275