## Contents

List	of contributors		X
	On the competitive structure in professional b		
Intro	oduction: sport and economics		361
Wla	dimir Andreff and Stefan Szymanski		
PAR	T I SPORT IN THE ECONOMY		
1.	Sports accounting		11
	Wladimir Andreff		
2.	The production of professional team sports	The second secon	22
	Jeff Borland	Governance and governing bodie	
3.	The sports goods industry		27
	Wladimir Andreff		
4.	Sport and gambling		40
	David Forrest	Government objectives and spor	
5.	Sponsorship		49
HE IS	Claude Jeanrenaud		
6.	International trade in sports goods		59
	Wladimir Andreff	Sport and financing	
	PARTY AND SPORTS		
PAF	RT II DEMAND FOR SPORT		
	the development of team sports before 1914.		
7.	The demand for sport		71
	Jean-Jacques Gouguet		
8.	The demand for spectator sports		77
	Rob Simmons		
9.	Attendance at sports events		90
	Patrick Feehan		
10.	The demand for sports broadcasting		100
	Babatunde Buraimo		
11.	The demand for media coverage	Soviet and post-soviet sport	112
	Frédéric Bolotny and Jean-François Bourg		
	Fastball in England		
PAI	RT III COST-BENEFIT ANALYSIS OF SF	PORT The Andrey TOTAL	
12.	Economic impact analysis		137
	Victor Matheson		
13.		IT V INDIVIDUALISTIC SPO	143
	Jean-François Nys		
14.	Employment in sport	The theory of tournaments	153
	Didier Primault		

Sporting externatities symmetom for a Jean-Jacques Gouguet and Eric Barget

vi	Handbook	on the	economics	of	sport
----	----------	--------	-----------	----	-------

15.	Sporting externalities		168
	Jean-Jacques Gouguet and Eric Barget	ontents	177
16.	The economic impact of mega-sporting ev	ents	177
other	Robert A. Baade		100
17.	The Olympics		183
KOON	Holger Preuss		107
18.	The World Cup		197
Mon	Markus Kurscheidt	roduction: sport and econs mics	
19.	The economic impact of sporting facilities	Astiglistic uptars pur flamme mount	214
••	Brad R. Humphreys	WASTICE OF ROLLING VILLED THE	210
20.	Voluntary work in sport	RTI SEDETENTHE FOONOMY	219
	Wladimir Andreff		
	MANA GROBENIA GOVERNIANCE AND	Sports accounting	
PAF	RT IV SPORTING GOVERNANCE AN		
	parabien stands u	The production of professional team	227
21.	Governance and governing bodies in sport		227
	Thomas Hoehn	The sports goods industry	241
22.	The economics of the IOC		241
40	Jean-Loup Chappelet	Sport and gambling	254
23.	Government objectives and sport		254
49	Barrie Houlihan	Sponsorship	200
24.	Central government and sport		260
MC.	Jean-François Nys		271
25.	Sport and financing	Wadinir Andreff	271
	Wladimir Andreff		202
26.	Military sport		282
	Jean-François Nys	admir Aocheff, Stefan Szymanski	207
27.	Local government and regional developme		287
20	Carlos Pestana Barros		299
28.	The European model of sport	The demand for specialor sports - 20 Rob American Laboration and American Labo	299
20	Peter J. Sloane		304
29.	The Anglo-American model of sport		304
20	Stefan Szymanski		308
30.			300
21	Wladimir Andreff		316
31.	Soviet and post-soviet sport	Frédéric Bolotny and Jean-François	310
22			325
32.	International labour migration		
22	-55		331
33.	Comparative advantage of nations		331
	Wladimir Andreff		
DAT	OT V INDIVIDUALISTIC SPORTS		
PAI	RT V INDIVIDUALISTIC SPORTS		
24	The theory of townson		337
34.	The theory of tournaments		331
	Stefan Szymanski		

	trogs to salmonous and no A Contents	VII
35. In	mplications from the theory of contests for modelling and	
1	-ii an auto commotitions	342
G	Gerd Muehlheusser	
36. C	Citius altius fortius: the production of world records in the	
n	unning and technical disciplines in track and field	349
В	Pernd Frick, Joachim Prinz and Frank Tolsdorf	
37. O	on the competitive structure in professional boxing, or why the	
b	est boxers very seldom fight each other	364
R	Rafael Tenorio	
	Golf crive selling of brondess rights in team sports	369
C	Chantelle Bramley	274
	The economics of British horseracing	3/4
V	Vray Vamplew vdgur ladoizeolord lo zolidonoso offT	270
	The economics of collegiate athletics	319
K	Karl W. Einolf	
	The economics of US intercollegiate sports and the NCAA	309
R	Robert Sandy	200
	The economics of cycling	390
	Michel Desbordes	111
	Extreme sports (climbing and mountaineering)	411
	files Rollion	118
	The second secon	410
E	Eric Barget  Enduction functions for aporting reams	
DADT		
PART	Revenue shared and a state of the state of t	
15 T	The development of team sports before 1914	
	Wray Vamplew	7.00
,	Language Hadron Harris Language Languag	
Section	on A The Economics of Professional Sports and Leagues learned bas distant and	
Section	Dennis Thomas	
46 (	Organisational models of professional team sports leagues	443
	Andrew Zimbalist	
	Baseball economics strongs of flesh deind-lo-rebro-serses and T	447
	Stefan Szymanski	
	The economics of soccer gravials aviate and gmand	451
	John Goddard	
49. I	Football in England strong landers fought and yourself aff	459
	Stefan Szymanski możlytaki i dodużiła	
50.	The state of the Italian football industry	463
	Umberto Lago	
	The economics of soccer in Spain	474
	Jaume García and Plácido Rodríguez	
52. I	Football in Germany	
	Bernd Frick	
53. 1	Football in France	497
	Frédéric Rolotny	

viii	Handbook	on ti	he economi	cs of spor	rt
VIII	Hanabook	on u	ie economi	es of spo	Į

		511
54. A	American football has a milebom toll electronic la grand and moll electronic liquid.  Michael Leeds	314
55 I	Labour economics on the hardwood: the NBA	523
	David J. Berri and an ebroses blrow to not surbong add mitted with the surface of	
56. E	European professional basketball in crisis, 1992–2002	530
1	Didier Primault Trobado T American Sent Control and Sent Control	
	ce hockey the competitive structure in professional boxing, or why them I year	542
LOE A	best boxers very seldom fight each other	
58. 7	The economic development of the Australian Football League	552
	Ross Booth	
59. F	Rugby: strategy and structure	
ATE J	John McMillan gaissassassassassassassassassassassassass	
60. T	The economics of professional rugby	
	Pierre Chaix	
61. T	The economics of cricket	585
288 I	an Preston	
	on B Principal Economic Issues	
Section		
	Zein-Louge Chappeter zabrodzoG ladolM	
	Uncertainty of outcome, competitive balance and the theory of team sports	597
	Stefan Szymanski molinost asilio	601
	The objective function of a team	601
	Stefan Késenne	(10
	Todaction functions for sporting teams	610
	Jeff Borland Property Teff Borland Property	
	to rende sharing	616
201 2	Stefan Szymanski AIQI stolad strogs mass to Inamgolovab ad T	
	The reserve clause in Major League Baseball	019
	Lawrence Hadley	620
	The retain and transfer system and about landle about to exhaust of the Anna	030
(0 7	Dennis Thomas	636
	The Bosman case and European football	030
	Stefan Késenne  The reverse-order-of-finish draft in sports	643
	Leo H. Kahane	043
	Chasing the elusive salary cap	646
	Daniel R. Marburger	0.0
	The luxury tax in professional sports  budget  budget  budget	652
	Elizabeth Gustafson	002
72 4	At the top table': player unions in soccer and all laddool mailed and lo state and	661
	Braham Dabscheck	
	The player transfer system in soccer	668
	Fiona Carmichael	
	Player agents ynamoo m lladioo?	
	Daniel S. Mason	
PINE BUILDING	7 10 10 10 10	