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SPECIAL REPORT

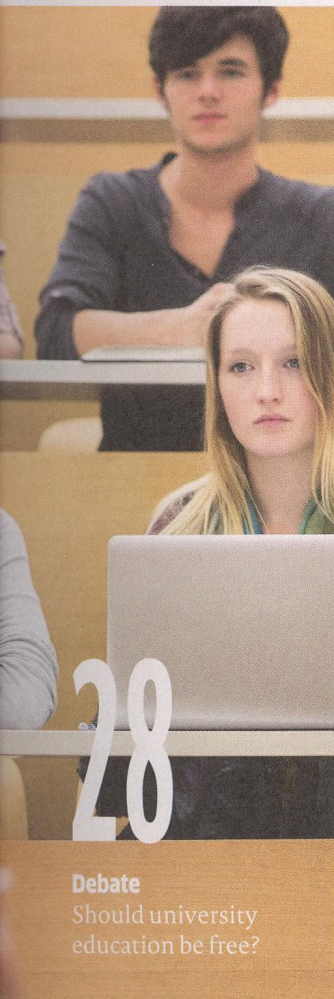
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Business Skills
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the importance
of trust



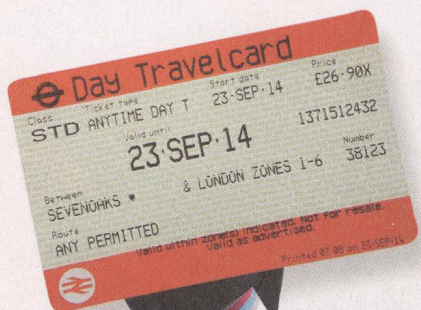


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Debate
Should university education be free?

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Short Story
Third part of
"The Impressions" story



International transcription

Most words in **Business Spotlight** are transcribed in British English.

i:	peak	t	table
ɪ	tip	d	desk
e	step	k	coin
æ	pack	g	gain
ʌ	cut	f	far
ɑ:	task	v	video
ɒ	stock	θ	think
ɔ:	law	ð	this
ʊ	put	s	see
u:	spoon	z	zero
ə	alone, teacher	ʃ	shoe
ɜ:	early, girl	ʒ	measure
eɪ	late	tʃ	chair
aɪ	night	dʒ	journey
ɔɪ	boy	h	head
aʊ	town	m	make
əʊ	show	n	north
ɪə	clear	ŋ	singing
eə	hair	r	rose
ʊə	poor	l	late
p	paper	j	yellow
b	basket	w	water

American pronunciation differs especially in the "r"-like character of some vowels (left), as well as other vowel differences (right).

ɝ	teacher	ɑ:	is often
ɜːr	early, girl	ɒ	is often
ɪr	clear	æ	task, after
eɝ	hair	ɑ:	stock, modern

Language in Business Spotlight

- Articles use the style, spelling, punctuation and pronunciation of British English unless otherwise marked.
- Articles that use the American style, spelling, punctuation and pronunciation are marked with "US".

E
EASY

Approximately
at CEF level A2

M
MEDIUM

Approximately
at CEF levels B1–B2

A
ADVANCED

Approximately
at CEF levels C1–C2

CEF: European Framework of Reference for Languages

ifml.: informal word or phrase
vulg.: vulgar word or phrase; *sl.*: slang word or phrase
non-stand.: non-standard word or phrase
UK: chiefly British usage; **US**: chiefly North American usage



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