

## **Table of contents**

INTRODUCTION .....	5
QUICK OVERVIEW OF STUDY TEXT .....	6
1 DEFINITION OF MINORITY ENTREPRENEURSHIP .....	7
1.1 DEFINITION OF AN ENTREPRENEURSHIP .....	8
1.1.1 Definition of an entrepreneur.....	9
1.1.2 Entrepreneurial typology .....	11
1.2 Minority entrepreneurship and key minority communities.....	13
1.2.1 labour inclusion of disadvantaged groups – active labour policy.....	14
1.2.2 Minority groups and their needs .....	15
2 GENDER AND MINORITY ISSUES IN ENTREPRENEURSHIP .....	25
2.1 Gender stereotypes in the society.....	27
2.2 Women entrepreneurship .....	29
2.2.1 Main problems of women entrepreneurship .....	30
2.2.2 Disadvantages of women .....	33
2.3 Challenges for other minorities.....	37
2.4 Supporting Minority Entrepreneurs .....	38
3 ROLE OF THE POLICY AND REGULATIONS .....	42
3.1 The Role of policy.....	43
3.1.1 Policy makers.....	43
3.1.2 Opening entrepreneurship for all .....	45
3.1.3 Inclusive business policy .....	46
3.1.4 The components of an inclusive entrepreneurship program .....	47
3.1.5 The Better Entrepreneurship Policy Tool .....	51
3.2 Policy for supporting Minority Entrepreneurs in USA .....	52
3.3 Inclusive entrepreneurship policies and programs in the Czech Republic.....	53
3.4 Regulation .....	54
3.4.1 Business principles in the Czech Republic .....	54
4 MINORITY ENTRY INTO SELF EMPLOYMENT.....	60
4.1 Barriers Restricting the Size and Scope of the Business within Minority Communities.....	61
4.1.1 Finance.....	62

4.1.2	Markets .....	62
4.1.3	Management skills .....	62
4.1.4	Barriers according target groups .....	64
4.2	Start-up .....	67
4.2.1	Requirements for fast-growth start-ups .....	68
4.2.2	The start-up phase .....	68
4.2.3	Successful start-ups.....	69
4.2.4	Financing of start-ups .....	70
4.3	Services for start-up of minority entrepreneurs.....	73
4.3.1	Community based business support model (CBBS).....	73
4.3.2	Lean Start-up.....	74
4.4	Freelancing.....	77
4.5	Support organizations for minority entrepreneurship .....	78
5	MEASURING SUCCESS AMONG MINORITY ENTREPRENEURS .....	82
5.1	The Entrepreneur’s Success Model.....	87
5.2	Quick metric to measure success .....	89
5.3	Social Performance management .....	92
5.3.1	Performance measurement.....	93
5.3.2	Social return of investment .....	94
6	SOCIAL ENTREPRENEURSHIP AND THE CHALLENGES OF SCALE.....	100
6.1	Social entrepreneurship – Introduction and History .....	101
6.1.1	Social economy.....	101
6.1.2	Social entrepreneurship and enterprises.....	102
6.2	Social entrepreneurship in the world and their networking .....	107
6.3	Social entrepreneurship in the Czech Republic.....	108
6.3.1	Principles of social enterprise .....	108
	THE LIST OF LITERATURE.....	113
	SUMMARY OF THE STUDY TEXT .....	123
	OVERVIEW OF AVAILABLE ICONS .....	124