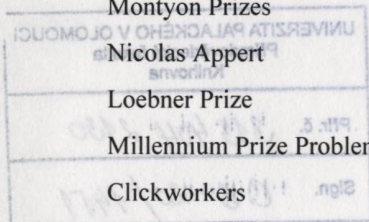


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# Crowdsourcing

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Netfix's own algorithm for predicting ratings by 10% Netflix provided a training a divided movies in two sets, one for training and one for testing. The crowd provided ratings that more than 480,000 users gave to nearly 18,000 movies, which is more than any other movie rating site. The grand prize of \$1,000,000 is reserved for the entry that best predicted the ratings. In some cases, the prize is split between several winners.

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