## CONTENTS

List	of Figures	ix
	of Tables of Contributors	xi xiii
List	of Contributors	AIII
	PART I INTRODUCTION	
1.	New Developments in the Study of Corporate Social Responsibility	3
	ABAGAIL McWilliams, Deborah E. Rupp, Günter K. Stahl, Donald S. Siegel, and David A. Waldman	
	PART II MICRO/HR ISSUES	
2.	The Psychology of CSR DAVID A. JONES	19
3.	Good Intentions are Not Enough: Applying Best Practices from Humanitarian Aid to Evaluate Corporate Social Responsibility ALEXANDER GLOSENBERG, LORI FOSTER, AND STUART CARR	48
4.	Corporate Social Responsibility and Meaningful Work Akwasi Opoku-Dakwa and Deborah E. Rupp	70
5.	Diversity and Corporate Social Responsibility: Exploring the Potential Connections between Top Management Team/Board Diversity, CSR, and Workforce Diversity	96
	Frances J. Milliken	
6.	Responsible Business and Individual Differences: Employee Externally-Directed Citizenship and Green Behaviors	124
	Brenton M. Wiernik, Deniz S. Ones, Stephan Dilchert, and Rachael M. Klein	
7.	Corporate Volunteering: Who Really Wins?	1
	KAREN BLAKELEY	

8.	Corporate Social Irresponsibility in Spite of Efforts to Act Responsibly: The Nature, Measurement, and Contextual Antecedents of CSR and CSiR by Organizations	176
9.	When CSR Backfires: Understanding Stakeholders' Negative Responses to Corporate Social Responsibility CHELSEA R. WILLNESS	207
	PART III ENVIRONMENT, SUSTAINABILITY	
10.	Environmental Responsibility: Theoretical Perspective Lammertjan Dam, Tommy Lundgren, and Bert Scholtens	24
11.	CSR and Environmental Law: Concepts, Intersections, and Limitations  Benedict Sheehy	
12.	Environmental Management and Strategy ALFRED MARCUS	283
13.	On the Links between Corporate Environmental and Financial Performance: Camera or Mirror?  TIMO BUSCH AND MARC ORLITZKY	308
	PART IV ENTREPRENEURSHIP/SOCIAL ENTREPRENEURSHIP	
14.	New Roles for Business: Responsible Innovators for a Sustainable Future Christian Voegtlin and Andreas Georg Scherer	337
15.	Social Entrepreneurship: Prospects for the Study of Market-Based Activity and Social Change Johanna Mair and Nikolas Rathert	359
16.	Corporate Responsibility and the Base of the Pyramid Proposition Denis G. Arnold and Sabrina L. Speights	374
17.	Bringing Together the Big and the Small: Multinational Corporation Approaches to Corporate Social Responsibility and Entrepreneurship in Africa  Benét Deberry-Spence, Lez Trujillo Torres, and Robert Ebo Hinson	39

18.	Entrepreneurship <i>by</i> and <i>for</i> Disadvantaged Populations: Global Evidence	412
	Maija Renko and Michael J. Freeman	
	PART V STRATEGY AND GOVERNANCE	
19.	Stakeholder Management: A Managerial Perspective JEFFREY S. HARRISON AND ANDREW C. WICKS	433
20.	The Consequences of Mandatory Corporate Sustainability Reporting IOANNIS IOANNOU AND GEORGE SERAFEIM	452
21.	Profit-with-Purpose Corporations: An Innovation in Corporate Law to Meet Contemporary CSR Challenges Kevin Levillain, Blanche Segrestin, and Armand Hatchuel	490
22.	Redefining the Strategy Field in the Age of Sustainability IOANNIS IOANNOU AND OLGA HAWN	514
	PART VI BUSINESS ETHICS AND RESPONSIBILITY	
23.	A Researcher's Guide to Business and Society Archival Datasets Ali Shahzad, Nicholas Bartkoski, Brandi K. McManus, and Mark P. Sharfman	543
24.	Mightier than the Sword: How Activists Use Rhetoric to Facilitate Perception Change in Industries Theodore L. Waldron, Chad Navis, and Gideon Markman	572
25.	Institutions and Corporate Social Responsibility MICHAEL A. WITT AND CHRISTOF MISKA	605
26.	Social Movements and Corporate Social Responsibility: From Contention to Engagement ALWYN LIM	620
27.	Corporate Social Responsibility in Emerging Markets Jonathan Doh, Bryan W. Husted, and Valentina Marano	637
Inde	2x	659