

## SCIENTIFIC PAPERS

<b>Dominika Sedláková, Eva Heřmanová, Jarmila Indrová</b> – Tourist Card as a Tool of Destination Management (Comparison of Situation in the Czech Republic and Abroad.....	<b>3</b>
---	----------

## SURVEY PAPERS

<b>Lyaysan Mavlikaeva, Monika Bédiová, Kateřina Ryglová</b> – Current Trends of Researching and Measuring of Quality, Tourist Satisfaction, Loyalty and their Interrelationships.....	<b>23</b>
---	-----------

## CONSULTATION AND DISCUSSION

### INFORMATION PAPERS

<b>Martina Beránek, Petr Čech</b> – Compliance Qualification Requirements and Real Qualification in the Hospitality Industry .....	<b>34</b>
--	-----------

<b>János Csapó</b> – An Analysis of Tourism Oriented Cross Border Co-operations (2007-2013) between Hungary and Croatia .....	<b>48</b>
---	-----------

<b>Igor Gula, Marco Riederer</b> – Challenges of Marketing and Sales Management in a City Hotel – Using the Example of Hotel Zeitgeist Vienna .....	<b>63</b>
---	-----------

<b>Petr Studnička, Lucie Plzáková</b> – Research on Tourism and Hospitality Management in the Czech Republic in the Years 1960-2014 .....	<b>77</b>
---	-----------

## REVIEW

The Monograph: Management of Tourism in the Czech Republic – Past, Present, Future .....	<b>90</b>
--	-----------