

SCIENTIFIC PAPERS

- Karel Kulich, Lucie Bartošová** – The Analysis of the Selected Terminology in Hospitality with Regard to the Communication Skills of the Foreign Students at Czech Universities..... 3
- Carmen Adina Pastiu, Andreea Cipriana Muntean, Silvia Stefania Maincan** – Accommodation Facilities Marketing – a Way to Develop Tourism in Alba County..... 19
- Zbyněk Vinš, Jiří Zelený, Dana Kolářová** – The Preference of Professionals Working in Gastronomy Field with Regard to the Impact of Biosocial Factors: Sensory Evaluation of Traditional Czech Pickled Sausage “Utopenci”..... 28

CONSULTATION AND DISCUSSION

INFORMATION PAPERS

- Věra Levičková, Eva Mičková** – Electronic Records of Sales (ERS) – PROS & CONS..... 46
- Sylva Skupinová, Jan Máče, Eliška Smotlachová** – Trend of Consumer Prices of Chosen Commodity and Service in Comparison to the Key Economic Indicators in the Czech Republic 55
- Hanne-Lore Bobáková, Janusz Karpeta** – The Development of Tourist Journeys in Germany, Austria, Poland, Slovakia and the Czech Republic 66

REVIEW

- The Monograph: Driving Tourism through Creative Destinations and Activities..... 78