	Preface ix	
CHAPTER O	Algebra Refresher	1
	0.1 Purpose 2	36
	0.2 Sets and Real Numbers 2	
	0.3 Some Properties of Real Numbers 3	
	0.4 Operations with Real Numbers 7	
elling Plans 179	0.5 Exponents and Radicals 10	
	0.6 Operations with Algebraic Expressions 18	
	0.7 Factoring 23	
	0.8 Fractions 26	
	Mathematical Snapshot: Modeling Load Cell Behavior 33	
CHAPTER 1	Equations	35
	1.1 Linear Equations 36	
	1.2 Equations Leading to Linear Equations 43	
	1.3 Quadratic Equations 47	
	1.4 Supplement 55	
	1.5 Review 56	
	Mathematical Snapshot: Real Growth of an Investment 58	
	6.2 Matrix Addition and Scalar Multiplica	
CHAPTER 2	Applications of Equations and Inequalities	61
CHARTER	2.1 Applications of Equations 62	111
	2.2 Linear Inequalities 70	
	2.3 Applications of Inequalities 75	
-	2.4 Absolute Value 79	
	2.5 Review 83	
	Mathematical Snapshot: Variable-Quality Recording 85	
CHAPTER 3	Functions and Graphs	87
	3.1 Functions 88	
	3.2 Special Functions 95	
	3.3 Combinations of Functions 99	
	3.4 Graphs in Rectangular Coordinates 104	

	3.5	Symmetry 115	
	3.6	Translations and Reflections 120	
	3.7	Review 122	
8 1		Mathematical Snapshot: A Taxing Experience! 125	
APTER 4	Line	s, Parabolas, and Systems	12
	4.1	Lines 128	
	4.2	Applications and Linear Functions 136	
	4.3	Quadratic Functions 144	

- 4.4 Systems of Linear Equations 152
- 4.5 Nonlinear Systems 163
- 4.6 Applications of Systems of Equations 166
- 4.7 Review 176

Mathematical Snapshot: Wireless Phone Billing Plans 179

CHAPTER 5 Exponential and Logarithmic Functions

5.1	Exponential Functions 182
5.2	Logarithmic Functions 195
5.3	Properties of Logarithms 202
5.4	Logarithmic and Exponential Equations 210
5.5	Review 216
	Mathematical Snapshot: Drug Dosages 220

CHAPTER 6 Matrix Algebra

CH

- 6.1 Matrices 224
- 6.2 Matrix Addition and Scalar Multiplication 231
- 6.3 Matrix Multiplication 239
- 6.4 Method of Reduction 252
- 6.5 Method of Reduction (Continued) 262
- 6.6 Inverses 268
- 6.7 Determinants 277
- 6.8 Cramer's Rule 286
- 6.9 Input-Output Analysis with a Graphics Calculator 291
- 6.10 Review 295

Mathematical Snapshot: Insulin Requirements as a Linear Process 298

CHAPTER 7 Linear Programming

- 7.1 Linear Inequalities in Two Variables 302
- 7.2 Linear Programming 307

181

223

479

511

1.3 Multiple Optimum Solutions 3.

7.4 The Simplex Method 319

- 7.5 Degeneracy, Unbounded Solutions, and Multiple Optimum Solutions 332
- 7.6 Artificial Variables 338
- 7.7 Minimization 349
- 7.8 The Dual 354
- 7.9 Review 362

Mathematical Snapshot: Drug and Radiation Therapies 365

CHAPTER	8	Math	ematics of Finance	367
		8.1	Compound Interest 368	
		8.2	Present Value 373	
		8.3	Annuities 378	
		8.4	Amortization of Loans 388	
		8.5	Review 393	
			Mathematical Snapshot: Treasury Securities 395	

CHAPTER 9 Introduction to Probability and Statistics 397

9.1	Basic	Counting	Principle	and	Permutations	398
-----	-------	----------	-----------	-----	--------------	-----

- 9.2 Combinations and Other Counting Principles 406
- 9.3 Sample Spaces and Events 414
- 9.4 Probability 423
- 9.5 Conditional Probability and Stochastic Processes 435
- 9.6 Independent Events 450
- 9.7 Bayes's Formula 461
- 9.8 Review 471

Mathematical Snapshot: Probability and Cellular Automata 477

CHAPTER 10 Additional Topics in Probability

- 10.1 Discrete Random Variables and Expected Value 480
- 10.2 The Binomial Distribution 488
- 10.3 Markov Chains 493
- 10.4 Review 505

Mathematical Snapshot: Markov Chains in Game Theory 508

CHAPTER 11 Limits and Continuity

- 11.1 Limits 512
- 11.2 Limits (Continued) 523
- 11.3 Interest Compounded Continuously 533

11.4 Continuity 5:	36
--------------------	----

Continuity Applied to Inequalities 544 11.5

11.6 Review 548

Mathematical Snapshot: National Debt 552

Differentiation CHAPTER 12

- The Derivative 12.1 556
- Rules for Differentiation 565 12.2
- 12.3 The Derivative as a Rate of Change 573
- 12.4 Differentiability and Continuity 584
- Product and Quotient Rules 586 12.5
- The Chain Rule and the Power Rule 597 12.6
- 12.7 Review 606

Mathematical Snapshot: Marginal Propensity to Consume 611

555

613

6/15

CHAPTER 13 Additional Differentiation Topics

- 13.1 Derivatives of Logarithmic Functions 614
- 13.2 **Derivatives of Exponential Functions** 619
- 13.3 Implicit Differentiation 625
- Logarithmic Differentiation 632 13.4
- 13.5 Higher-Order Derivatives 635
- 13.6 Review 639

Mathematical Snapshot: Population Change over Time 642

CHAPTER 14	Curve	e Sketching	645
	14.1	Relative Extrema 646	
	14.2	Absolute Extrema on a Closed Interval 657	
	14.3	Concavity 660	
	14.4	The Second-Derivative Test 668	
	14.5	Asymptotes 670	
	14.6	Review 680	
		Mathematical Snapshot: Sketching the Phillips Curve 684	
CHAPTER 15	Appl	ications of Differentiation	687
	15.1	Applied Maxima and Minima 688	

- 15.2 Differentials 701
- 15.3 Elasticity of Demand 707
- Newton's Method 712 15.4
- Review 717 15.5

Mathematical Snapshot: Economic Order Quantity 720

Contonto	1/11
CONTENIES	VI

723

797

CHAPTER 16 Integration

- 16.1 The Indefinite Integral 724
- 16.2 Integration with Initial Conditions 731
- 16.3 More Integration Formulas 736
- 16.4 Techniques of Integration 745
- 16.5 Summation 751
- 16.6 The Definite Integral 754
- 16.7 The Fundamental Theorem of Integral Calculus 763
- **16.8** Area 774
- 16.9 Area Between Curves 778
- 16.10 Consumers' and Producers' Surplus 786
- 16.11 Review 789

Mathematical Snapshot: Delivered Price 794

CHAPTER 17 Methods and Applications of Integration

- 17.1 Integration by Parts 798
- 17.2 Integration by Partial Fractions 803
- 17.3 Integration by Tables 810
- 17.4 Average Value of a Function 816
- 17.5 Approximate Integration 819
- 17.6 Differential Equations 824
- 17.7 More Applications of Differential Equations 832
- **17.8** Improper Integrals 840
- **17.9** Review 844

Mathematical Snapshot: Dieting 848

CHAPTER 18 Continuous Random Variables

- 18.1 Continuous Random Variables 852
- 18.2 The Normal Distribution 860
- 18.3 The Normal Approximation to the Binomial Distribution 866
- 18.4 Review 870

Mathematical Snapshot: Cumulative Distribution from Data 873

CHAPTER 19 Multivariable Calculus

- 19.1 Functions of Several Variables 876
- 19.2 Partial Derivatives 882
- 19.3 Applications of Partial Derivatives 889
- **19.4** Implicit Partial Differentiation 896
- 19.5 Higher-Order Partial Derivatives 899
- 19.6 Chain Rule 902

851

- 19.7 Maxima and Minima for Functions of Two Variables 906
- 19.8 Lagrange Multipliers 916
- 19.9 Lines of Regression 924
- 19.10 A Comment on Homogeneous Functions 931
- 19.11 Multiple Integrals 933
- 19.12 Review 937

Mathematical Snapshot: Data Analysis to Model Cooling 941

Appendix A Concepts for Calculus 943

- A.1 Interpreting Graphs 944
- A.2 Modeling 950
- A.3 Average Rate of Change 956
- A.4 Instantaneous Rate of Change: The Derivative 962
- A.5 Area Under a Curve 968
- A.6 Sigma Notation 973
- A.7 Areas and Integrals 977
- A.8 Applications of Derivatives and Integrals 986
- A.9 Review 994

Appendix B Compound Interest Tables 999

Appendix C Table of Selected Integrals 1015

Appendix D Areas Under the Standard Normal Curve 1019

Answers to Odd-Numbered Problems AN1

Index 11

Photo Credits 18