

Contents

Preface ix

Acknowledgments xiii

Part I Why Management Innovation Matters

- 1 The End of Management? 3
- 2 The Ultimate Advantage 19
- 3 An Agenda for Management Innovation 37

Part II Management Innovation in Action

- 4 Creating a Community of Purpose 69
- 5 Building an Innovation Democracy 83
- 6 Aiming for an Evolutionary Advantage 101

Part III Imagining the Future of Management

- 7 Escaping the Shackles 125
- 8 Embracing New Principles 147
- 9 Learning from the Fringe 185

Part IV Building the Future of Management

10 Becoming a Management Innovator 215

11 Forging Management 2.0 241

Notes 257

Index 265

About the Author 271