

CONTENTS

<i>List of figures</i>	x
<i>List of tables</i>	xi
<i>Acknowledgements</i>	xiii
1 Introduction: The importance and nature of political management	1
2 Political planning: Designing and implementing organisational strategy in government, parties and campaigns	28
3 Political organising: Power, structure and culture in government, parties and campaigns	70
4 Political human resources: Appointing and utilising staff and volunteers in government, parties and campaigns	112
5 Political leadership: Using diverse power sources to exert influence in government, parties and campaigns	160
6 Political reviewing: Reflection and renewal in government, parties and campaigns	194
7 Conclusion: A model of the four Ds of political management	207
<i>Index</i>	241