

Contents

Foreword	xiii
Acknowledgments.....	xv
Introduction.....	xvii
1 The Historical Context of Emergency Management.....	1
Introduction	1
Early History: 1800–1950	3
The Cold War and the Rise of Civil Defense: The 1950s.....	3
Changes to Emergency Management: The 1960s	4
Critical Thinking.....	5
The Call for a National Focus on Emergency Management: The 1970s.....	6
Civil Defense Reappears as Nuclear Attack Planning: The 1980s	8
An Agency in Trouble: 1989–92	10
The Witt Revolution: 1993–2001	11
Terrorism: 2001	12
The Department of Homeland Security: 2001–05.....	13
The Hurricane Katrina Debacle: 2005.....	17
The Steps Leading to the Katrina Debacle	19
Post-Katrina Changes	20
Critical Thinking.....	22
The Obama Administration’s Approach to Emergency Management.....	23
2016–Present	27
Conclusion	30
Important Terms	30
Self-Check Questions	30
Out-of-Class Exercises	31
2 Natural and Technological Hazards and Risk Assessment.....	33
Introduction	33
Natural Hazards	34
Critical Thinking.....	37
Critical Thinking.....	41
Critical Thinking.....	65
Technological Hazards	65
Terrorism	69
Critical Thinking.....	74
Risk Management Technology	79
Social and Economic Risk Factors	80
Critical Thinking.....	82

Conclusion	82
Important Terms	83
Self-Check Questions	84
Out-of-Class Exercises	84
3 The Disciplines of Emergency Management: Mitigation	85
Introduction	85
Mitigation Tools.....	88
Hazard Identification and Mapping	90
Design and Construction Applications	90
Land-Use Planning	91
Financial Incentives	96
Insurance.....	99
Structural Controls.....	104
Nonstructural Measures.....	106
Critical Thinking.....	108
Impediments to Mitigation	108
Federal Mitigation Programs	110
The Hazard Mitigation Grant Program.....	112
The Pre-Disaster Mitigation Program.....	113
Flood Mitigation Assistance Program	116
Severe Repetitive Loss Program.....	117
The National Earthquake Hazards Reduction Program.....	117
The Fire Prevention and Assistance Act	118
Critical Thinking.....	119
Hurricane Sandy: Building Sciences Mitigation Assessment Teams	120
Critical Thinking.....	120
Conclusion	125
Important Terms	126
Self-Check Questions	126
Out-of-Class Exercises	127
4 Preparedness	129
Introduction	129
A Systems Approach: The Preparedness Cycle.....	130
Mitigation Versus Preparedness.....	135
Preparedness: The Emergency Operations Plan	135
FEMA's Whole Community Concept	138
The National Preparedness System	141
Evacuation Planning	142
Critical Thinking.....	145

Emergency Planning for Access and Functional Needs Populations	145
Critical Thinking.....	148
Preparedness Equipment	148
Education and Training Programs	149
The FEMA Emergency Management Institute and National Fire Academy.	150
Public Preparedness Education.....	151
Emergency Management Exercises	155
Evaluation and Improvement.....	160
Preparedness: A Whole Community Effort	161
Preparedness Grant Programs.....	164
Critical Thinking.....	165
Business Continuity Planning and Emergency Management	165
Conclusion	168
Case Studies.....	169
Important Terms	171
Self-Check Questions	171
Out-of-Class Exercises	172
5 Crisis and Risk Communications.....	173
Introduction	173
Critical Thinking.....	176
Mission	176
Assumptions	177
Critical Thinking.....	182
Critical Thinking.....	183
Critical Thinking.....	186
The Pros: The Positive Role of Twitter During Catastrophic Events	191
The Cons: How Social Media Harms Victims and Relief Efforts	191
Critical Thinking.....	193
A Communication Plan	194
Information Coming In.....	196
Information Going Out	201
Messengers	202
Staffing	203
Critical Thinking.....	203
Training and Exercises	204
Monitoring, Updating, and Adapting.....	205
Conclusion	206
Important Terms	212
Self-Check Questions	213
Key Terms.....	213

6	The Disciplines of Emergency Management: Response	215
	Introduction	215
	The Local Response	220
	Local Emergency Managers	222
	The State Response.....	223
	Volunteer Groups' Response	225
	The Incident Command System	230
	The Federal Response.....	234
	The Presidential Disaster Declaration Process	234
	FEMA Declaration Criteria	242
	Critical Thinking.....	243
	The National Response Framework.....	243
	Federal Assistance in Disaster Response.....	250
	Organizing Support: The Emergency Support Function	252
	National Response Framework Operations Coordination	263
	Incident Level Coordination: The Joint Field Office.....	266
	FEMA Incident Management Assistance Teams.....	269
	Key Response Coordination Officials	270
	Principal Federal Official	270
	Critical Thinking.....	275
	FEMA Community Lifelines.....	275
	State-to-State Support: The Emergency Management Assistance Compact .	277
	Defense Support of Civil Authorities	280
	Differing Military Capabilities	282
	Conclusion	294
	Important Terms	295
	Self-Check Questions	295
	Out-of-Class Exercises	296
7	Recovery	297
	Introduction	297
	Fundamentals of Disaster Recovery	299
	Recovery Coordination and Leadership	300
	Recovery Sectors	307
	Federal Government Disaster Recovery Assistance	309
	FEMA Recovery Assistance Programs.....	316
	FEMA's Individual Assistance Recovery Programs	317
	Critical Thinking.....	322
	FEMA's Public Assistance Grant Programs.....	322
	The Disaster Relief Fund.....	328
	Other Federal Agency Disaster Recovery Funding	330

Small Business Administration.....	333
National Voluntary Relief Organizations.....	335
Recovery Planning Tools	337
Predisaster Recovery Planning	339
Critical Thinking.....	346
Conclusion.....	346
Important Terms	347
Self-Check Questions	347
Out-of-Class Exercises	348
8 International Disaster Management.....	349
Introduction	349
Disasters in Developing Nations	350
International Disasters Defined	351
Important Issues Influencing the Response Process	353
Critical Thinking.....	356
United Nations Disaster Management Efforts.....	356
Critical Thinking.....	374
Nongovernmental Organizations	375
Critical Thinking.....	380
Assistance Provided by the US Government.....	381
Critical Thinking.....	385
The International Financial Institutions.....	386
Critical Thinking.....	394
Conclusion.....	400
Important Terms	400
Self-Check Questions	400
Out-of-Class Exercises	401
9 Emergency Management and the Terrorist Threat.....	403
Introduction	403
Changes in Emergency Management and the War on Terrorism.....	406
The Terrorist Threat	408
Terrorist Actions	415
The Monumental Human, Economic, and Social Costs of the September 11th Attacks	419
Critical Thinking.....	425
Statutory Basis of Terror Threat Management	425
Homeland Security Organizations.....	435
Critical Thinking.....	441
Other Agencies Participating in Community-Level Funding	445
Funding for First Responders and Emergency Management	455

Communicating Threat Information to the American People	457
Conclusion.....	464
Important Terms	464
Self-Check Questions	465
Out-of-Class Exercises	465
10 The Future of Emergency Management.....	467
Challenges Facing Emergency Management.....	467
Conclusion.....	473
 Appendix A: Acronyms.....	475
Appendix B: Emergency Management Websites.....	481
Bibliography	487
Glossary	503
Index	509