

FIFTY SNEAKERS

6 Introduction

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|----|---------------------------------------|
| 8 | The original plimsoll c.1850 |
| 10 | 'Champion' 1916 |
| 12 | 'Chuck Taylor All Stars' 1917 |
| 14 | 'Green Flash' 1929 |
| 16 | 'Jack Purcell' 1935 |
| 18 | Jessie Owens's running spikes 1936 |
| 20 | 'Samba' 1950 |
| 22 | 'Suede Classic' c.1960 |
| 24 | 'Stan Smith' 1965 |
| 26 | 'Mexico 66' 1966 |
| 28 | Custom '#44' 1966 |
| 30 | 'Superstar' 1970 |
| 32 | 'Cortez' 1972 |
| 34 | 'The Waffle Trainer' 1974 |
| 36 | '410' 1975 |
| 38 | 'Bata x Wilson x John Wooden' 1977 |
| 40 | 'Air Tailwind' 1978 |
| 42 | Adicolor series 1983 |
| 44 | 'Air Jordan 1' 1984 |
| 46 | Peg system 1984 |
| 48 | Gucci Tennis 1984 |
| 50 | 'Air Trainer 1' 1987 |
| 52 | 'Air Max 1' 1987 |
| 54 | Pump 1988 |
| 56 | Shimano Pedalling Dynamics (SPD) 1990 |
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| 58 | Nike anti-sweatshop campaign 1990s |
| 60 | Disc system 1991 |
| 62 | 'Half-cab' 1991 |
| 64 | 'Predator' 1994 |
| 66 | 'Pelota' 1995 |
| 68 | Platform sneakers 1996 |
| 70 | 'Air Foamposite 1' 1997 |
| 72 | Mass customization 1999 -- |
| 74 | 'Air Woven Rainbow x HTM' 2002 |
| 76 | Nike Laser Project 2003 |
| 78 | 'Air Force II x ESPO' 2004 |
| 80 | 'FiveFingers' 2005 |
| 82 | Customized 'Complete Theseus' 2008 |
| 84 | 'Jeremy Scott x Adidas' 2008 |
| 86 | 'Nike Dunk x Liberty' 2008 |
| 88 | 'Air Yeezy' 2009 |
| 90 | 'Clever Little Bag' 2010 |
| 92 | 'Roller-Boat' 2010 |
| 94 | 'Air Mag' 2011 (1989) |
| 96 | Missoni x Converse Archive Project 2012 |
| 98 | 'Flyknit Racer' 2012 |
| 100 | 'Urban Swift' 2012 |
| 102 | Ossur Flex-Run with Nike sole 2012 |
| 104 | 'Concept 2' 2012 |
| 106 | InCycle 2013 |
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| 112 | Credits |
