CONTENTS 2/2021

TRENDS

- 6 Names & News E M
 The latest from
 the business world
- 10 Global Business A Kentucky's water scandal
- **14 Global Business** ✓ How Fiji protects its fish
- 18 Head-to-Head A
 Should employees have a legal right to work from home?
- **Turning ordinary bricks in** to energy storage batteries
- 22 Science The key to living a long life
- 25 Women at Work M
 How women perform wonders

COMMUNICATION

- 26 Business Skills M
 Seven essential tips for successful small talk
- 30 Business Skills M
 Seven essential tips for business meetings
- A Dutch success story in Morocco
- A Bavarian restaurant in London
- Peter Franklin on the role of appropriateness

CAREERS

- **44 Résumés** The role of parenting skills
- 48 Performance A Planning your career path
- **52 Leadership** A Influencing other people in the workplace
- 56 Career Coach M

 Bo Graesborg on cooking,
 love and careers
- **57 One Question**Who is our mystery person?

LANGUAGE

- 58 English for... E Interior redecorating
- 60 Short Story I A Miss Gina Lamarre
- **62 Skill Up!** M False friends, idioms, collocations and grammar
- **64 Talking Finance** What is "exponential growth"?
- 65 Key Words M Useful vocabulary from this issue; Ken Taylor on "greenwashing"
- 66 Short Story II Market Catchphrase
- 68 Test EMA
 Assess your language skills

REGULAR SECTIONS

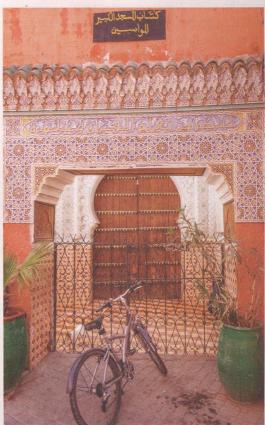
- 3 Editorial
- 71 Preview / Impressum





Intercultural Business

Setting up a bicycle hire shop in Marrakech





48

Performance

Planning ahead to reach your goals in 2021



