

CONTENTS

Foreword to the First Edition	9
Introduction to the Second British Edition	11
1 Change and the Industrial System	21
2 The Imperatives of Technology	30
3 The Nature of Industrial Planning	40
4 Planning and the Supply of Capital	52
5 Capital and Power	62
6 The Technostructure	75
7 The Corporation	87
8 The Entrepreneur and the Technostructure	100
9 A Digression on Socialism	111
10 The Approved Contradiction	121
11 The General Theory of Motivation	139
12 Motivation in Perspective	150
13 Motivation and the Technostructure	158
14 The Principle of Consistency	168
15 The Goals of the Industrial System	174
16 Prices in the Industrial System	186
17 Prices in the Industrial System (Continued)	195
18 The Management of Specific Demand	203
19 The Revised Sequence	216
20 The Regulation of Aggregate Demand	224
21 The Nature of Employment and Unemployment	237
22 The Control of the Wage-Price Spiral	250
23 The Industrial System and the Union I	263
24 The Industrial System and the Union II: The Ministerial Union	275
25 The Educational and Scientific Estate	283
26 The Industrial System and the State I	297
27 The Industrial System and the State II	307
28 A Further Summary	317
29 The Industrial System and the Cold War	323

Contents

30	The Further Dimensions	339
31	The Planning Lacunae	349
32	Of Toil	357
33	Education and Emancipation	364
34	The Political Lead	372
35	The Future of the Industrial System	381
	An Addendum on Economic Method and the Nature of Social Argument	392
	Index	403