

Table of contents

Annette Leßmöllmann and Thomas Gloning

Preface — V

Annette Leßmöllmann and Thomas Gloning

Introduction to the volume — XI

I Perspectives of research on scholarly and science communication

Gregor Betz and David Lanius

1 Philosophy of science for science communication in twenty-two questions — 3

Friederike Hendriks and Dorothe Kienhues

2 Science understanding between scientific literacy and trust: contributions from psychological and educational research — 29

Hans-Jürgen Bucher

3 The contribution of media studies to the understanding of science communication — 51

Mike S. Schäfer, Sabrina H. Kessler and Birte Fähnrich

4 Analyzing science communication through the lens of communication science: Reviewing the empirical evidence — 77

Hannah Schmid-Petri and Moritz Bürger

5 Modeling science communication: from linear to more complex models — 105

Gábor Á. Zemplén

6 The contribution of laboratory studies, science studies and Science and Technology Studies (STS) to the understanding of scientific communication — 123

Nina Janich

7 The contribution of linguistics and semiotics to the understanding of science communication — 143

Britt-Marie Schuster

- 8 The contribution of terminology research to the understanding of science communication — 167**

Thorsten Pohl

- 9 The study of student academic writing — 187**

II Text types, media, and practices of science communication

Thomas Gloning

- 10 Epistemic genres — 209**

Luc Pauwels

- 11 On the nature and role of visual representations in knowledge production and science communication — 235**

Henning Lobin

- 12 The lecture and the presentation – rhetorics and technology — 257**

Sylvia Jaworska

- 13 Spoken language in science and the humanities — 271**

Gerd Fritz

- 14 Scholarly reviewing — 289**

Gerd Fritz

- 15 Scientific controversies — 311**

Thomas Gloning

- 16 Symbolic notation in scientific communication: a panorama — 335**

Michel Serfati †

- 17 The rise of symbolic notation in scientific communication: the case of mathematics — 357**

Benedetto Lepori and Sara Greco

- 18 Grant proposal writing as a dialogic process — 377**

III Science, scientists, and the public

Wolf-Andreas Liebert

- 19 Communicative strategies of popularization of science (including science exhibitions, museums, magazines) — 399**

Sharon Dunwoody

- 20 Science journalism — 417**

Holger Wormer

- 21 Teaching science journalism as a blueprint for future journalism education — 439**

Charlotte Autzen and Emma Weitkamp

- 22 Science communication and public relations: beyond borders — 465**

Philipp Schrögel and Christian Humm

- 23 Science communication, advising, and advocacy in public debates — 485**

Philipp Niemann, Laura Bittner, Christiane Hauser and Philipp Schrögel

- 24 Forms of science presentations in public settings — 515**

IV Historical perspectives on science communication

Thomas Gloning

- 25 Historical perspectives on internal scientific communication — 547**

Michael Prinz

- 26 Academic teaching: the lecture and the disputation in the history of erudition and science — 569**

Monika Hanauska

- 27 Historical aspects of external science communication — 585**

V Science communication: present and future

Martina Franzen

- 28 Reconfigurations of science communication research in the digital age — 603**

Peter Reuter and Andreas Brandtner	
29 The library in a changing world of scientific communication — 625	
Mareike König	
30 Scholarly communication in social media — 639	
Annette Leßmöllmann	
31 Current trends and future visions of (research on) science communication — 657	
Contributors to this volume — 689	
Index — 697	
IV Historical perspectives on science communication	
14 Scholarly reviewing — 289	
15 Scientific controversies — 311	
16 Symbolic notation in scientific communication: a panorama and science — 359	
17 The historical aspects of external science communication — 357	
18 Science communication: present and future — 377	
19 Communicative strategies of popularization of science (including exhibitions, museums, media) — 387	
20 Science journalism — 405	
21 Teaching science journalism as a blueprint for science communication education — 439	
22 Science communication and publications beyond borders — 455	
23 Science communication, advising, and advocacy in public debates — 489	
24 Forms of science presentations in public settings — 515	
25 Self-representation of science in digital networks — 571	
26 Academic teaching: the lecture and the disputation in the history of education and science — 589	
27 Historical aspects of external science communication — 593	
28 Reconstructions of science communication research in the digital age — 603	