

CONTENTS

Acknowledgements	vii
Interviews	viii
Illustration Credits	ix
Introduction	1
<i>Cuius regio, eius religio</i> : the multiple modernities of housing	1
Mass housing: spearhead of radical modernization	3
Methodological challenges and constraints: balancing narrative and geography	4
Part 1 Mid-Nineteenth Century to 1945: The Gathering Storm	
1 Pre-1914: The Long Mobilization	11
Mid-nineteenth-century innovators and experiments	11
Late nineteenth–early twentieth-century ideologies: public housing and arm’s-length building	16
The dual market: working-class tenements and middle-class apartments in North America	21
Housing and colonialism: building for rulers or the ruled?	23
The upsurge in emergencies: 1905–14	27
Conclusion	30
2 1914–1945: The Maturing of Mass Housing in the Age of Emergencies	31
Systematization and individualism: the emergence of modern mass housing	31
World War I: war socialism and rent control	32
The Hare and the Tortoise: municipal housing in ‘Red Vienna’ and Britain	34
Continental permutations in the 1920s	40
Totalitarian housing visions in the Great Depression	48
Democratic housing systems of the 1930s	54
Interwar Latin America and the colonies	67
World War II: the globalization of emergency	73
Part 2 1945–1989: The ‘Three Worlds’ of Postwar Mass Housing	
3 Postwar Mass Housing: An Introductory Overview	81
First World, Second World, Third World	83
International modernism: from global to local	86
4 Housing by Authority: Postwar State Interventions in the ‘Anglosphere’	92
Red scares, race scares: the brief heyday and long retreat of US public housing	93
New York City: the monumental exception	97
Local trajectories of renewal and decline	107
Canada: government intervention and the revival of renting	116

Contents

‘Big Daddy’ and mass housing in Metro Toronto	119
New Zealand and Australia	125
Commonwealth and states: the CSHA	128
High flats and slum reclamation in Victoria and New South Wales	130
5 Council Powers: Postwar Public Housing in Britain and Ireland	141
Central and municipal	141
Postwar housing design in England	143
Slum clearance, planning and the ‘land-trap’	147
Financing and organizing high flats in the 1960s	152
London and the English cities	153
Scotland’s housing blitzkrieg: the legacy of ‘Red Clydeside’	161
Island diversity: Ireland and the Channel Islands	164
6 France: The <i>Trente Glorieuses</i> of Mass Housing	170
1945–55: a hesitant revival	170
SCIC, SCET and the <i>état planificateur</i>	173
‘Le hard french’: the housing legacy of Perret	176
1955–75: ‘grands ensembles’ and the industrialization of national grandeur	180
7 The Low Countries: Pillars of Modern Mass Housing	194
Socialist skyscrapers versus Catholic cottages: postwar housing in Belgium	194
The Netherlands: planned housing and ‘polder politics’	200
Standardization and <i>galeriesbouw</i> : postwar Dutch housing design	206
8 Stability and Continuity: West Germany and the Alpine Countries	215
Tenure-neutral building in Switzerland and Austria	215
West Germany: the housing of <i>soziale Marktwirtschaft</i>	223
‘Wohnungen, Wohnungen und nochmals Wohnungen’: Neue Heimat and 1950s–1970s production	225
9 The Nordic Countries: Social versus Individual?	239
Building the ‘folkhem’: housing and Social Democracy in Sweden	239
Denmark: modernization through quiet quality	250
Finland, Norway and Iceland: mass housing for the individual	259
10 Southern Europe: Social Housing for Kinship Societies	268
The progressive South: postwar housing in Italy and Malta	268
INA-Casa: the Christian Democratic housing vision	270
Left Turn? 1960s–1970s ‘comprehensive’ planning in Italy	281
The conservative South: postwar housing in Spain, Portugal, Greece and Turkey	288
Conclusion: First World housing in summary	297
11 The USSR: Developed Socialism and Extensive Urbanism	298
‘Quickly, cheaply and well’: Soviet housing under Khrushchev and Brezhnev	299
The curate’s egg: national and local housing production in the postwar Soviet Union	300
Order out of chaos? Central and private-sector initiatives	304
Monumentality and space in postwar Soviet housing	306
SNiP and DSK: standardization and industrialization	310

Taming the colossus: towards 'complexity' and 'flexibility'	320
A brotherly mosaic: regionalist housing in the USSR	328
Tashkent: model Soviet city	333
Soviet housing in the <i>perestroika</i> years	338
12 A Quarrelsome Family: The European Socialist States	342
The satellite bloc: dissidence and decomposition	342
The diversity of socialist standardization	350
Socialist outliers: European divergences from the Soviet model	360
The 'Ongoing Revolution': self-management and monumentality in Yugoslavia	367
Novi Beograd: epicentre of decentralism	372
Late socialist cluster-developments across the Yugoslav republics	376
13 Socialist Eastern Asia: Mass Housing and the Sino-Soviet Split	383
Danwei: fragmentation and austerity in Chinese socialist housing	383
From the Great Leap Forward to the Cultural Revolution: austerity and anarchy	390
'Soviet' Asia: mass housing in Mongolia and North Vietnam	397
Building at 'Pyongyang speed': housing in Juche Korea	399
Conclusion: Second World housing in summary	402
14 Latin America: Chameleon Continent	404
Mass housing and the politics of charismatic leadership, 1945–64	405
Housing as social security: pre-1964 Brazil	415
1960s Cold-War housing politics in Latin America	426
Order and progress? Post-1964 housing in Brazil, Argentina and Chile	432
15 Echoes of Empire: Postwar Housing in the Middle East, South Asia and Africa	441
The Middle East: decolonization and development	442
Israel: creating a 'new geography' through public housing	448
India and South Asia: building on colonial bureaucracy	455
Capital colonies: post-independence Delhi	456
Bombay/Mumbai and MHADA: pressure-cooker building	458
Sub-Saharan Africa: colonialism's last stand	461
'Progressive' housing decolonization in Francophone Africa	465
Divide and rule? Segregation and mass housing in 'British' Africa	468
South Africa: segregated housing in a siege society	473
Conclusion	478
16 From Third World to First World: Mass Housing in Capitalist Eastern Asia	479
Towards the developmental state: postwar housing in Japan	481
Housing the 'Asian Tigers'	487
'Housing Gangnam-style': South Korea's tanji revolution	490
Hong Kong and Singapore: a study in sibling rivalry	501
Shek Kip Mei and Bukit Ho Swee: from resettlement to home-ownership	503
Race to the Top: HDB and HKHA architecture	513
First cousin: Macau	518
Conclusion	522

Contents

Part 3 1989 to the Present: Retrenchment and Renewal

17 Resilience and Renewal: Mass Housing into the Twenty-first Century	525
Introduction	525
The aftermath: mass housing at bay in the former First and Second Worlds	525
Residual mass housing in the Global South	530
18 Race to the Top: The New Asian Developmentalism	532
TOKi and AKP Turkey	532
Developmental Eastern Asia into the twenty-first century	534
Building for the 'Mass Line': social housing in twenty-first-century China	539
19 Conclusion: Global and National, Idealism and Realpolitik	550
Notes	554
Bibliography	631
Index	641