## CONTENTS

The Roots of Moral Economics.

	List of Illustrations and Figures Preface to the Second Edition	vii ix
I	ECONOMIC ANTHROPOLOGY  An Undisciplined Discipline	I
	Controversy and Social Science	
	The Formalist-Substantivist Debate	11003
	Economic Anthropology After the Great Debate	15
	Can There Be a Conclusion?	27
	Notes al Recognition and the Cife	27
2	Economics and the Problem of Human Nature	31
	Defining the Economy	32
	Redefining Economic Anthropology	39
	Notes Leaking Houses	46
3	Self-Interest and Neoclassical Microeconomics	49
	Adam Smith and the Birth of Western Economics	50
	The Foundations of Modern Economics	54
	Neoclassical Microeconomics	56
	Critiques of Formal Economics	72
	Summary: Reconciling Self-Interest and Selflessness	78
	Notes — stalk to thou to stalk	79
4	Social and Political Economy	83
	Social Humans	83
	Power and Politics	85
	Durkheim and the Social Organism	87
	Karl Marx: Putting Politics into the Economy	94

## CONTENTS

	Varieties of Social and Political Economy	102
	Summary: The Problems of Structure and Agency	II2
	Notes	113
5	THE MORAL HUMAN: CULTURAL ECONOMICS	117
	Morals, Ideology, Symbols	II7
	The Roots of Moral Economics	121
	The Question of Rationality and Culture	136
	Problems with Cultural Economics	138
	Cultural Economics, Round Two	139
	Summary: How Much Does Culture Determine?	147
	Notes	149
6	Gifts and Exchange	153
	Three Analyses of Potlatching	156
	But What Is a Gift?	158
	Linking Mauss and Marx	160
	Reciprocity and Gifting	161
	Accumulating Value in the Gift	164
	Beyond Value	165
	Mutual Recognition and the Gift	168
	Conclusions WANDEL SO METROS SHIP ON A SOLMO	171
	Note vinonox adaption	175
7	Conclusions: Complex Economic Human Beings	177
	The Case of the Leaking Houses	177
	The Problem of Explaining Things	179
	Resolving the Fundamental Issues	182
	Rethinking Human Nature	189
	Conclusions	196
	Notes Simonard Immedia 201	197
Ap	pendix: Where to Look for More—	199
	Finding Literature in Economic Anthropology	
	bliography	209
Index		229