



Obsah

Úvod

Chapter 1. Sectors of economy: Part A - Vocabulary	Part B - Exercises
Chapter 2. Management: Part A - Vocabulary	Part B - Exercises
Chapter 3. Company structure: Part A - Vocabulary	Part B - Exercises
Chapter 4. Work and motivation: Part A - Vocabulary	Part B - Exercises
Chapter 5. Management and cultural diversity: Part A - Vocabulary	Part B - Exercises
Chapter 6. Recruitment: Part A - Vocabulary	Part B - Exercises
Chapter 7. Labour relations: Part A - Vocabulary	Part B - Exercises
Chapter 8. Production: Part A - Vocabulary	Part B - Exercises
Chapter 9. Products: Part A - Vocabulary	Part B - Exercises
Chapter 10. Marketing: Part A - Vocabulary	Part B - Exercises
Chapter 11. Advertising: Part A - Vocabulary	Part B - Exercises
Chapter 12. Promotional tools: Part A - Vocabulary	Part B - Exercises

Literatura

Anglicko - český slovníček
Česko - anglický slovníček

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491884	1584953
MORAVSKÁ ZEMSKÁ KNIHOVNA	
sign	4-7758.504