OBSAH

Abstract	5
Preface	6
Acknowledgements	6
Style	7
List of Illustrations	7
Documents	8
I. INTRODUCTION	S
Glossary of Terms Used in the Introduction	22
II. LITERATURE REVIEW	25
II.1. Theories of Discourse	25
II.2. Theories of Ideology	29
II.3. Femininity	34
II.4. Masculinity	38
II.5. Feminist Theory	42
III. CONSIDERING IDEOLOGY, DISCOURSE AND GENDER THEORIES	
IN THE CZECH CONTEXT	47
IV. DISCOURSE OF FEMININITY: The 'Superwoman' in Zdena Frýbová's	
For Unknown Reasons (1988)	61
V. DISCOURSE OF MASCULINITY: Corporeal Masculinity in Radek John's	
Memento (1986)	79
VI. DISCOURSE OF FEMINISM: Lapsed Romance in For Unknown	
Reasons and Memento	97
VII. DISCOURSE OF GENDERLESSNESS?: The Body in the Czech Theory of	
Physical Culture	123
VIII. DISCOURSE OF 'FEMALE IDENTITY', OR, BEYOND 'SUPERWOMAN':	
Tereza Boučková's Indian Run (1991 and 1992)	141
IX. DISCOURSES OF FEMININITY AND MASCULINITY IN TRANSITION:	
Billboards in the Czech Republic (cca 1993-97)	167
X. CONCLUSION	195
APPENDIX. SYNOPSIS OF FOR UNKNOWN REASONS	203
BIBLIOGRAPHY	205