

Contents

Acknowledgments vii

Introduction ix

The History of the Book: A Brief Chronology xxi

A Note on the Text xxvii

Chapter 1: Materiality 1

1. W.W. Greg, "What Is Bibliography?" (1914) 3
2. Lucien Febvre and Henri-Jean Martin, "The Book: Its Visual Appearance" (1976) 15
3. Michael Twyman, "What Is Printing?" (1998) 37
4. D.F. McKenzie, "The Dialectics of Bibliography Now" (1986) 45
5. Paul C. Gutjahr and Megan L. Benton, "Reading the Invisible" (2001) 63
6. Roger Chartier, "The Press and Fonts: Don Quixote in the Print Shop" (2007) 73
7. Robert Darnton, "Bibliography and Iconography" (2010) 93

Chapter 2: Textuality 111

8. Jerome J. McGann, "Shall These Bones Live?" (1985) 113
9. W.W. Greg, "The Rationale of Copy-Text" (1950-51) 125
10. G. Thomas Tanselle, "The Editorial Problem of Final Authorial Intention" (1976) 139
11. S.M. Parrish, "The Whig Interpretation of Literature" (1988) 157
12. Jack Stillinger, "A Practical Theory of Versions" (1994) 165
13. Brenda R. Silver, "Textual Criticism as Feminist Practice: Or, Who's Afraid of Virginia Woolf Part II" (1991) 181
14. Beth A. McCoy, "Race and the (Para)Textual Condition" (2006) 199

Chapter 3: Printing and Reading 213

15. Elizabeth L. Eisenstein, "The Unacknowledged Revolution" (1979) 215
16. Robert Darnton, "What Is the History of Books?" (1990) 231
17. Roger Chartier, "Communities of Readers" (1994) 251
18. Adrian Johns, "Introduction: The Book of Nature and the Nature of the Book" (1998) 267
19. James Raven, "Markets and Martyrs: Early Modern Commerce" (2007) 289
20. Jonathan Rose, "The Welsh Miners' Libraries" (2001) 313

Chapter 4: Intermediality 333

21. Pierre Bourdieu, "The Field of Cultural Production, or: The Economic World Reversed" (1993) 335
22. David Scott Kastan, "From Playhouse to Printing House; or, Making a Good Impression" (2001) 353
23. Margaret J.M. Ezell, "The Social Author: Manuscript Culture, Writers, and Readers" (1999) 375
24. Paula McDowell, "Towards a Genealogy of 'Print Culture' and 'Oral Tradition'" (2010) 395
25. Matt Cohen, "Native Audiences" (2010) 417
26. Meredith McGill, "Circulating Media: Charles Dickens, Reprinting, and Dislocation of American Culture" (2003) 439

Chapter 5: Remediating 457

27. Jerome J. McGann, "The Rationale of Hypertext" (2001) 459
28. Ray Siemens, Meagan Timney, Cara Leitch, Corina Koolen, and Alex Garnett, "Toward Modeling the Social Edition: An Approach to Understanding the Electronic Scholarly Edition in the Context of New and Emerging Social Media" (2012) 475
29. N. Katherine Hayles, "How We Read: Close, Hyper, Machine" (2010) 491
30. Andrew Piper, "Turning the Page (Roaming, Zooming, Streaming)" (2012) 511
31. Franco Moretti, "Style, Inc. Reflections on Seven Thousand Titles (British Novels, 1740–1850)" (2013) 525
32. Ted Striphas, "E-Books and the Digital Future" (2009) 541
33. Anthony Grafton, "Codex in Crisis: The Book Dematerializes" (2009) 555

Glossary 575*Further Reading* 597*Permissions Acknowledgments* 603*Index* 607