
Contents

Acknowledgments vii

**Introduction: Shedding Light
on Travel Experiences** 1

1 From Travel to Tourism 7

Travel in Historical Perspective 9

The Advent of Modern Tourism 15

The Tourist as Subject 21

Case Study: Touring the American Southwest 25

2 Tourism, Society, and the Political Economy 31

Tourism and Economic Development 34

The Distribution of Economic Costs and Benefits 38

Tourism as Work 40

Tourism Policies and Plans 43

Transnational Dimensions of Tourism 47

The Politics of Representation 50

Some Social Consequences of Tourism 55

Tourism and Gender 61

Case Study: Tirol and Rural Tourism 65

3 Nature, Tourism, and the Environment 69

Environmental Impacts of Tourism 71

Tourism to Natural Places 75

People as Nature 80

Ecotourism 85

Case Study: Ecotourism in Belize 92

4 Tourism and Culture 95

Tradition, Authenticity, and Modernity 96

Tourism and Ethnicity 102

The Language of Tourism 107

Material Culture, Performance, and
the Built Environment 112

Tourism in Place and Space 116

Epilogue 123

References 127

Index 135