

NOW WITH VIDEO

Business Result

Business English you can take to work today

Learn the communication skills you need at work today

- Communicative syllabus provides pick-up-and-use business skills
- **NEW** video material on the DVD-ROM brings the learning context alive, and is supported by interactive exercises

Multimedia support for students

- Interactive Workbook available on DVD-ROM and online at www.oxfordlearn.com/login. Access the online workbook via the card inside this Student's Book.
- Interactive Workbook with practice exercises, sample emails, an interactive phrasebank and glossary, tests, Student's Book audio in MP3 format, and video clips for every unit.



NEW video material includes:

- Documentaries that address key issues for companies and business people, such as how to stay competitive, or offer good customer service
- Interviews with real working people, and with business experts from the Cranfield School of Management

Case studies with the Expert View

Every **Business Result** case study is validated by expert input from Cranfield School of Management. The Expert View provides real-world business authenticity and introduces an authoritative business perspective to your lessons.

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