



Business Result

Business English you can take to work today

Learn the communication skills you need at work today

- Communicative syllabus provides pick-up-and-use business skills
- Interactive Workbook on CD-ROM offers flexibility and self-study options
- Real-world case studies include the Expert View – professional commentary from experts at Cranfield School of Management

Multimedia support for teachers and students

-  **Interactive Workbook on CD-ROM** with the Student's Book includes practice exercises, sample emails and tests for every unit, plus an interactive phrasebank and an interactive glossary
-  **Teacher training DVD** with the Teacher's Book shows **Business Result** in action in the classroom

Business Result student's website for more practice:
www.oup.com/elt/result

Case studies with the Expert View

Every **Business Result** case study is validated by expert input from Cranfield School of Management. The Expert View provides real-world business authenticity and introduces an authoritative business perspective to your lessons.

For more information, visit www.som.cranfield.ac.uk

Cranfield
UNIVERSITY
School of Management

Business Result belongs to the Result super-series – three individual series with common Result values: English Result, Business Result, and Exams Result.

OXFORD
UNIVERSITY PRESS

www.oup.com/elt

