

EDITORIAL

- 585 Branding, Value-Signaling, and Nudging: When Push Comes to Shove**

Jeremy L. Hall

RESEARCH ARTICLES

- 589 Nudging Public Employees Through Descriptive Social Norms in Healthcare Organizations**

Nicola Belle and Paola Cantarelli

- 599 Tools of Control? Comparing Congressional and Presidential Performance Management Reforms**

Alexander Kroll and Donald P. Moynihan

- 610 Just or Unjust? How Ideological Beliefs Shape Street-Level Bureaucrats' Perceptions of Administrative Burden**

Elizabeth Bell, Ani Ter-Mkrtychyan, Wesley Wehde, and Kylie Smith

- 625 The Motivations for the Adoption of Management Innovation by Local Governments and its Performance Effects**

Rhys Andrews, Benedetta Bellò, James Downe, Steve Martin, and Richard M. Walker

- 638 Red Tape, Organizational Performance, and Employee Outcomes: Meta-analysis, Meta-regression, and Research Agenda**

Bert George, Sanjay K. Pandey, Bram Steijn, Adeliën Decramer, and Mieke Audenaert

- 652 Personality and Public Administration: Policymaker Tolerance of Administrative Burdens in Welfare Services**

Lene Aarøe, Martin Baekgaard, Julian Christensen, and Donald P. Moynihan

- 664 The Effect of Administrative Burden on Farmers' Perceptions of Cross-Compliance-Based Direct Payment Policy**

Gabriele Mack, Christian Ritzel, Katja Heitkämper, and Nadja El Benni

- 676 Discretion of the Future: Conceptualizing Everyday Acts of Collective Creativity at the Street-Level**

E. Lianne Visser and Peter M. Kruijen

- 691 High-Stakes Administrative Discretion: What Drives Body-Worn Camera Activations?**

Ian T. Adams, Scott M. Mourtgos, and Sharon H. Mastracci

- 704 Empowering the Female City Manager to Succeed: What Role Does Mentoring Play in the Personal Development and Preparation of Women for this Leadership Position?**

P. Edward French and Robert D. Eskridge

- 715 Managing Public Museums Appropriately and Consequentially: The Distinctiveness and Diversity of Leading Organizations**

Scott Brenton and Geert Bouckaert

RESEARCH SYMPOSIUM ON PUBLIC SECTOR BRANDING AND MARKETING

- 728 Public Branding and Marketing: Theoretical and Practical Developments**

Staci M. Zavattaro, Alex Marland, and Jasper Eshuis

- 731 Organizational Reputation in the Public Administration: A Systematic Literature Review**

Edgar O. Bustos

- 752 Branding as a Public Governance Strategy: A Q Methodological Analysis of How Companies React to Place Branding Strategies**

Vidar Stevens, Erik Hans Klijn, and Rianne Warsen

763 **Employer Branding and Recruitment: Social Media Field Experiments Targeting Future Public Employees**
Florian Keppeler and Ulf Papenfuß

776 **The Effect of the EU-Brand on Citizens' Trust in Policies: Replicating an Experiment**
Jasper Eshuis, Thijs van de Geest, Erik Hans Klijn, Joris Voets, Magdalena Florek, and Bert George

VIEWPOINT ARTICLES

787 **The Limits of Social Media for Public Administration Research and Practice**
Mary K. Feeney and Gregory Porumbescu

793 **Successful Strategic Plan Implementation in Public Organizations: Connecting *People, Process, and Plan* (3Ps)**
Bert George

BOOK REVIEWS

799 ***Abolishing India's Planning Commission: The Results After Five Years*** edited by Santosh Mehrotra and Sylvie Guichard
Reviewed by Alasdair Roberts

805 ***Saving Democracy from Rent-Seeking Economic and Political Behavior*** by Robert F. Durant
Reviewed by Jos C.N. Raadschelders

ERRATUM

810 **An Empirical Assessment of the Intrusiveness and Reasonableness of Emerging Work Surveillance Technologies in the Public Sector**

CORRIGENDUM

811 **Institutional Effects on Decision Making on Public Lands: An Interagency Examination of Wildfire Management**
Derek Reiners