

# The International Communication Association

## Contents

<b>Volume I</b>	<i>The International Communication Association</i>	ix
<i>About the Editors</i>		xii
<i>Contributors</i>		xiii
<i>Alphabetical List of Entries</i>		xxiii
<i>Thematic List of Entries</i>		xxvii
<i>Introduction</i>		xxxiii
Media Effects A-D		1
<b>Encyclopedia Series Advisory Board</b>		
<b>Volume II</b>		
Media Effects E-K	(University of California-Davis, USA)	431
Maria Jose Casal (University of Complutense Madrid, Spain)		
Joanne Cantor (emeritus, University of Wisconsin-Madison, USA)		
<b>Volume III</b>		
Media Effects L-O	(University of Pennsylvania, USA)	851
Robert A. Craig (emeritus, University of Colorado, Boulder, USA)		
Akiba Cohen (emeritus, Tel Aviv University, Israel)		
John Nuyet Lai (Lingnan University, Hong Kong)		
<b>Volume IV</b>		
Media Effects P-Z	(International University, Japan)	1431
Pietro Mancini (University of Perugia, Italy)		
<i>Author Index</i>	(London School of Economics and Political Science, UK)	2077
<i>Subject Index</i>	(Quaas, emeritus, University of Amsterdam, Netherlands/UK)	2109
Ben Wasko (University of Oregon, USA)		