CONTENTS

Figures *viii*
Tables *ix*
Contributors *x*

PART I
Concepts and classifications of media accountability **1**

1 Theory and practice of media accountability in Europe: An introductory overview 3
Tobias Eberwein, Susanne Fengler and Matthias Karmasin

2 European models of journalism regulation: A comparative classification 18
João Miranda and Carlos Camponez

3 The circular impact model: Conceptualising media accountability 36
Caroline Lindekamp

PART II
Political and societal challenges **53**

4 Media accountability in the era of fake news: Journalistic boundary work and its problems in Finland 55
Heikki Heikkilä and Jari Väliverronen

5 Media accountability instruments concerning immigration and the polarisation of trust in journalism in Sweden 69
Torbjörn von Krogh and Göran Svensson

6 Press repeat: Media self-regulation in the United Kingdom after Leveson 84
Gordon Ramsay and Martin Moore

7 Media accountability meets media polarisation: A case study from Poland 100
Michał Głowacki and Michał Kuś

PART III
Economic and organisational challenges 117

8 Selling short media accountability? The importance of addressing market-driven claims of media freedom 119
Andrew T. Kenyon, Eva-Maria Svensson and Maria Edström

9 Public value and shared value through the delivery of accountability 135
Kaisa Sorsa

10 Strengthening media accountability through regulated self-regulation: The Swiss model 150
Mirco Saner and Vinzenz Wyss

11 Accountability and corporate social responsibility in the media industry: A topic of relevance? 162
Isabell Koinig, Sandra Diehl, Franzisca Weder and Matthias Karmasin

PART IV
Technological challenges 179

12 Involvement of private and civil society actors in media regulation processes: A comparison of all European Union member states 181
Dirk Arnold

13 Emerging structures of control for algorithms on the Internet: Distributed agency – distributed accountability 196
Florian Saurwein

14 Ensuring accountability and transparency in networked journalism: A critical analysis of collaborations between whistleblowing platforms and investigative journalism 212
Colin Porlezza and Philip Di Salvo

PART V
Perspectives: Rethinking the role of the audience **227**

15 Complaints handling mechanisms and online accountability in Western European public service media 229
Dolors Palau-Sampio

16 A wheelbarrow full of frogs: How media organisations in the Netherlands are dealing with online public complaints 243
Yael de Haan

17 The battle over the living room: Constructing an accountable popular culture 255
Efrat Daskal

18 Examining media accountability in online media and the role of active audiences: The case of Spain 270
Jose A. García-Avilés

19 Media criticism in an African journalistic culture: An inventory of media accountability practices in Kenya 284
David Cheruiyot

Index *299*