

CONTENTS

Preface	vii
<b>1 TRAVELS IN HYPERREALITY</b>	<b>1</b>
<b>2 THE RETURN OF THE MIDDLE AGES</b>	<b>59</b>
Dreaming of the Middle Ages	61
Living in the New Middle Ages	73
<b>3 THE GODS OF THE UNDERWORLD</b>	<b>87</b>
The Sacred Is Not Just a Fashion	89
The Suicides of the Temple	95
Whose Side Are the Orixà On?	103
Striking at the Heart of the State	113
Why Are They Laughing in Those Cages?	119
On the Crisis of the Crisis of Reason	125

<b>4</b>	<b>REPORTS FROM THE GLOBAL VILLAGE</b>	<b>133</b>
	Towards a Semiological Guerrilla Warfare	135
	The Multiplication of the Media	145
	Culture as Show Business	151
	Sports Chatter	159
	The World Cup and Its Poms	167
	Falsification and Consensus	173
<b>5</b>	<b>READING THINGS</b>	<b>181</b>
	Two Families of Objects	183
	Lady Barbara	187
	Lumbar Thought	191
	Casablanca: Cult Movies and Intertextual Collage	197
	A Photograph	213
<b>6</b>	<b>DE CONSOLATIONE PHILOSOPHIAE</b>	<b>219</b>
	Cogito Interruptus	221
	Language, Power, Force	239
	In Praise of St. Thomas	257
	The Comic and the Rule	269
<b>7</b>	<b>DE INTERPRETATIONE</b>	<b>279</b>
<b>8</b>	<b>A THEORY OF EXPOSITIONS</b>	<b>289</b>