CONTENTS

List of Figures Preface		xii xiii
1	GLOPALIZATIONI	1
	GLOBALIZATION I	
	Liquids, Flows, and Structures	2
	Some of the Basics	3
	From Solids to Liquids (to Gases) Flows	6
	Heavy, Light, Weightless	9
	Heavy Structures That Expedite Flows	11
	Heavy Structures as Barriers to Flows	16
	The Winners and Losers of Global Flows	18
	On the Increasing Ubiquity of Global Flows and Structures	20
	Thinking About Global Flows and Structures	21
	Chapter Summary	23
2	GLOBALIZATION II	31
	Some Basic Issues, Debates, and Controversies	
	Is There Such a Thing as Globalization?	32
	Is it Globalization, Transnationalization, or Regionalization?	35
	If There is Such a Thing as Globalization, When Did it Begin?	36
	Globalization or Globalizations?	43
	What Drives Globalization?	47
	Does Globalization Hop Rather than Flow?	48
	If There Is Such a Thing as Globalization, Is It Inexorable?	49
	Who Controls Globalization?	51
	Does Globaphilia or Globaphobia Have the Upper Hand?	53
	What, if Anything, Can Be Done About Globalization?	57
	Chapter Summary	59
-	CI COLLINIO DE CECCEC	67
3	GLOBALIZATION AND RELATED PROCESSES	0,
	Imperialism, Colonialism, Development, Westernization,	
	Easternization, and Americanization	60
	Imperialism	68
	Colonialism	72 75
	Development	77
	Westernization	80
	Easternization	81
	Americanization	92
	Comparisons with Globalization	22

	The Era of the "Posts"	93
	Chapter Summary	95
4	NEOLIBERALISM	105
	Roots, Principles, Criticisms, and Neo-Marxian Alternatives	
	The Historical Context of Neoliberalism	106
	Neoliberalism: The Basic Principles	111
	Critiquing Neoliberalism	118
	Neoliberalism: The Case of Israel	124
	The Death of Neoliberalism?	125
	Neo-Marxian Theoretical Alternatives to Neoliberalism	126
	Chapter Summary	130
5	GLOBAL POLITICAL STRUCTURES AND PROCESSES	139
	On Political Processes and Flows	140
	The Nation-State	141
	"Imagined Community"	147
	Changes in Global Nation-State Relations	149
	Global Political Developments and Structures	160
	Regional Political Organizations	163
	Global Governance	164
	Civil Society	167
	Chapter Summary	173
6	STRUCTURING THE GLOBAL ECONOMY	181
	Before Bretton Woods	182
	Bretton Woods and the Bretton Woods System	184
	The End of Bretton Woods	194
	Regional Economic Integration and Free Trade	199
	Other Economic Organizations	207
	The Role of Emerging Economies	208
	The Multinational Corporation (MNC)	209
	The Myth of Economic Globalization?	212
	Chapter Summary	213
7	GLOBAL ECONOMIC FLOWS	219
	Production and Consumption	
	Global Trade Flows	220
	Global Value Chains	222
	Increasing Competition for Commodities	231
	The Economic Impact of the Flow of Oil	232
	Race to the Bottom and Upgrading	235
	Outsourcing	237
	Financial Globalization	239
	Corporations, People, and Ideas	243
	Consumption	246
	Chapter Summary	253

8 GLOBAL CULTURE AND CULTURAL FLOWS	261
Cultural Differentialism	263
Cultural Hybridization	272
Cultural Convergence	276
Sport: A Case Study for Global Culture	287
Chapter Summary	293
9 HIGH-TECH GLOBAL FLOWS AND STRUCTURES Technology, Mass Media, the Internet, and Social Media	301
Technology, Time-Space Compression, and Distanciation	302
Mass Media	311
The Internet and Social Media	318
Chapter Summary	332
10 GLOBAL FLOWS OF PEOPLE	341
Migration, Human Trafficking, and Tourism	
Migrants	342
Migration Flows	345
Human Trafficking	369
Tourism	372
Chapter Summary	374
11 GLOBAL ENVIRONMENTAL FLOWS	383
Modernization and Environmental Flows	385
Differences among Nation-States	387
Global Climate Change	388
Other Environmental Problems	399
Global Responses	404
Framing Global Responses	415
From Lightness to Heaviness in Environmental Flows	416
Chapter Summanu	417
Chapter Summary	
12 NEGATIVE GLOBAL FLOWS AND PROCESSES	427
Diseases, Dangerous Imports, Crime, Terrorism, War	429
Borderless Diseases	435
Dangerous Imports Crime	438
Terrorism	443
War	453
The Impact of Negative Global Flows on Individuals	462
Chapter Summary	463
13 GLOBAL ECONOMIC POWER AND INEQUALITY	471
Class Inequalities and Global Cities	472
Class Inequality	487
Global Cities and the Rural-Urban Context Chapter Summary	502
CHUNCE DUITHIBLY	

14	GLOBAL POWER AND INEQUALITIES II	509
	Race, Ethnicity, Gender, and Sexuality	F40
	Power and Inequality	510
	Race and Ethnicity	519
	Gender and Sexuality	532
	Chapter Summary	543
15	DEALING WITH, RESISTING, AND THE FUTURES	
	OF, GLOBALIZATION	553
	Dealing with Globalization	554
	Resisting Globalization	568
	Social Movements and Alter-Globalizations	574
	The Futures of Globalization	585
	Chapter Summary	588
	Appendix	595
	Anthropology	596
	Sociology	596
	Political Science	597
	Economics	598
	Geography	600
	Psychology	601
	Literary Criticism (Postcolonial)	602
	Other Fields	603
Glos	ssary	607
Inde		619